

Juan Pablo López

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Professional Skills

- Fluent in Spanish, both written and verbal
- Edit video and audio with Adobe Creative Cloud, Edius and Dalet Galaxy
- Shoot video and photos with Sony XDCAM, C100/C300, Canon Mark IV, JVC cameras, Zoom H4 recorder
- Investigative research, media transcription, organizing visual elements and fact-checking
- Advanced SEO to optimize online content search rankings
- Advanced proficiency in Microsoft Office
- Work well under pressure and in fast-paced environments
- Highly organized and detail-oriented
- Strong oral and written communication skills

Work Experience

Multimedia Intern - NBC4/Telemundo 44 January 2024 – current

- Support producers by editing packages, videos and soundbites, conducting interviews, writing scripts and occasionally a newscast
- Pitch, report, write and produce multimedia stories on immigration, health, economy and politics for same-day broadcast
- Worked as a field producer for the 2025 presidential inauguration prepping guests for interviews and ensuring smooth execution

Communications Director - Latin America and the Caribbean Policy Association June 2024 – current

- Design, write, edit and distribute a biweekly newsletter reaching over 1,200 people
- Produce, direct, write and edit a monthly podcast “Let’s talk Latin America” interviewing high profile experts
- Provide multimedia coverage for all events delivering photos, video, audio and web articles

Social Media Editor - Georgetown University August 2023 – May 2024

- Shot, edited, and produced photos, videos, reels, and graphics for Instagram, Facebook, and X
- Coordinated post-scheduling and assisted in the planning and execution of production projects
- Wrote, edited, and distributed a bi-weekly newsletter on Mailchimp, reaching over 1,300 people

News Producer - CBS 19 News WOIO/Telemundo Cleveland WTCL September 2022 – July 2023

- Managed the content selection, scriptwriting, and production of a daily newscast
- Performed live on-air translations in Spanish during breaking news; shot, edited, and produced multimedia packages
- Wrote, edited, and published web articles and contributed to breaking news coverage in English and Spanish

News Editor - Nicholson Student Media Today January 2022 – August 2022

- Reviewed and edited over 250 stories, wrote headlines, and coached reporters through final edits
- Led editorial staff meetings, managed over 15 student journalists, oversaw the progress of stories in the news section, and collaborated with the managing editor to update the budget and curate the website daily
- Planned and coordinated coverage of breaking news, Florida elections, and on-campus developments

Multimedia Producer and Reporter - Knight News October 2020 – January 2022

- Shot, edited, produced, and distributed short video pieces for the website and social media
- Managed and updated content on the homepage and distributed over 100 news stories from reporters
- Reported on local news and conducted thorough investigations into local developments in tight deadlines

Education

Georgetown University School of Continuing Studies – Master of Professional Studies in Journalism Expected May 2025

University of Central Florida – Bachelor of Arts in Print/Digital Journalism with a minor in Political Science and Diplomacy

Training

Politico Journalism Institute Cohort May 2023

- Hands-on experience in political journalism, including research, reporting, and writing about policy, energy and environment
- Contributed to the E&E News team successfully meeting tight deadlines and interviewing experts making new sources

Scholarships/Fellowships

- Paul Miller Washington Reporting Fellow
- The White House Correspondents Association and NAHJ 2024-2025 scholarship recipient
- Latin America and Caribbean Spring 2022 scholarship recipient