

TAYLOR MARKARIAN

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Author, Journalist

From the Basement: A History of Emo Music and How It Changed Society (Mango Publishing, 2019)

- Tenacious writing, literature & publishing professional with a special interest in examining cultures and subcultures
- Resourceful self-starter who works well as a leader as well as part of a team

EDUCATION

Emerson College, Boston, MA (May 2015)

B.A. in Writing, Literature & Publishing, Minor in Music Appreciation

Magna Cum Laude, Speaker for Fall and Spring 2015 New Student Academic Welcome

RELATED EXPERIENCE

SUPERMARKETITALY.COM (May 2019 - Present)

Marketing and SEO Content Director

Began as SEO Content Writer, promoted within eight months to manage and market client brands on Amazon

Design product catalogs

Create SEO content for improved visibility and ranking

Coordinate with other departments to maximize sales

Analyze website traffic patterns and statistics to generate effective SEO strategies

Write product descriptions, category and brand pages for e-commerce

Write blog posts about travel, culture, and food recipes

Head all social channels and increase consumer engagement

Create and send newsletters

Create media kit for advertising

Create photo and video content

Helped double sales within a year

LOUDWIRE (April 2019 - Present)

Contributing Writer

Pitch and write engaging articles, lists about rock and metal music

Interview some of the biggest names of the genres

Write record reviews and op-eds

READER'S DIGEST (June 2017 - Present)

Contributing Writer

Write informative and engaging articles, lists for RD.com

Handle culture, astrology, mental health beats

Interview experts in medicine, psychology, etc.

Contribute more academic articles to new sister site, TheHealthy.com

KERRANG! (2018 - 2019)**US Features Writer**

Handle US coverage and write features for the renowned UK rock magazine
One of just a handful of US freelancers asked to help build the magazine in America
In-studio coverage of well-known metal and hardcore acts

ALTERNATIVE PRESS (2016 - 2019)**Contributing Writer**

Pitch and write engaging articles about heavy music for print and online
Includes cover story, features, op-eds, interviews, reviews, lists
Deal with biggest names in modern rock, hardcore and punk
Turn in a myriad assignments under extreme deadlines

REVOLVER MAGAZINE (2015 - 2017)**Contributing Writer**

Review records in metal and hardcore for print and online
Interview artists and write profiles

OTHER EXPERIENCE

I have had the distinct pleasure of interviewing several Grammy award-winning and Grammy-nominated artists, including Korn, Code Orange, BONES UK, Periphery, Underoath, Lzzy Hale, and I Prevail.

I have also worked for:

THE RACHAEL RAY SHOW
ZERGNET (Grunge, The List)
REBEL CIRCUS
EPITAPH RECORDS
VOCAL/JERRICK VENTURES
HXC MAGAZINE

INTERESTS & SKILLS

Travel, Blogging, Creative Writing, Literature, Adobe Editing Suite (Photoshop, InDesign, Premiere Pro, Illustrator), SEO, Moz, Alexa, Facebook, Twitter, Instagram, LinkedIn, Wordpress, Shopify, Dogs (animals in general), Vegetarianism, near-fluent French, beginner's Japanese, Google Analytics, Salesforce, Iconosquare, MailChimp, Hootsuite, Skyword, SEMrush, Constant Contact, Speech Writing, Poetry, Fiction, Horror, Anime