Katrina M. McLean

katrinamclean02@gmail.com
(919) 673-4788

PROFESSIONAL EXPERIENCE

Editorial Intern & Contributing Writer
Triangle Media Partners – Chapel Hill, NC | October 2025 – Present

- Pitch, report, write and edit original stories for print and digital lifestyle publications, covering businesses, community organizations, wellness, design, dining and entertainment.
- Interview sources, research story angles and fact-check information to produce accurate, engaging content under publication deadlines.
- Copyedit articles for clarity, accuracy, grammar and AP style; collaborate with editors throughout the publication process.
- Write social media copy and produce and edit short-form videos, including Instagram Reels, to promote editorial stories, events and brand initiatives.
- Publish and maintain digital magazine content and event listings in WordPress using SEO best practices.

Bartender
Lynnwood Brewing Concern – Raleigh, NC | April 2026 – Present

- Communicate effectively with customers and teammates while balancing competing priorities in a fast-paced, high-volume environment.

Realtor
Carolina Collective Realty — Raleigh, NC | December 2024 – March 2025

- Developed client leads through networking, social media marketing and email newsletters; managed follow-up and communications using Follow Up Boss CRM.
- Researched market trends and property listings to provide timely, relevant information to prospective buyers and sellers.

ADDITIONAL EDITORIAL EXPERIENCE

Staff Writer & Editorial Model
Coulture Magazine – Chapel Hill, NC | August 2022 – August 2023

- Collaborated with editors on fashion and lifestyle stories for a digital publication; participated in editorial shoots.

Staff Writer
The Seahawk College Newspaper – Wilmington, NC | August 2020 – May 2021

- Researched and wrote articles and opinion pieces on political, educational and social issues.

EDUCATION

University of North Carolina at Chapel Hill
B.A. in Psychology, Minor in Neuroscience | **May 2024**
Cum Laude

SKILLS

Editorial writing and research • Copywriting • Interviewing • Social media content creation • Short-form video production and editing • Copyediting and fact-checking • AP style • SEO • WordPress • Google Workspace • Microsoft Office • Canva • CapCut • Qualtrics
Languages: English (native); Russian (basic); Spanish (basic)