CHRISTINA KRASNOVA

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EDUCATION

Bachelor of Journalism, 3.6 GPA May 2028
The University of Texas at Austin, Moody College of Communication

RELEVANT EXPERIENCE

Communications Intern 01/25 – 05/25
Landmarks — Austin, Texas

- Produced multimedia stories (video, photo, writing) with an iPhone and a personal Panasonic Lumix GH6 Camera for digital platforms under a deadline
- Designed social media graphics for upcoming events and wrote original captions to drive engagement

LEADERSHIP & STUDENT ACTIVITIES

Executive Producer, Associate Producer, Reporter 08/25 – Current
Primetime, TSTV News — The University of Texas at Austin

- Run pitch meeting, create weekly rundown, make show graphics, operate the TriCaster during shows
- Pitch, report, and produce written and video news content
- Write for weekly broadcasts, including scripts, readers, VO/SOTs, and packages
- Coordinate with anchors, producers, and technical crew to shape stories from planning through on-air delivery and meet weekly deadlines

Executive Producer, News Director, Crew Member 08/21 – 05/25
Eagle Nation News — Prosper High School

- Led a weekly student news organization, overseeing editorial direction, story selection, and production timelines across multiple platforms, while turning packages bi-weekly
- Directed live broadcasts and announcements day to day, managing stories, and guiding anchors, reporters, and crew to ensure smooth on-air execution
- Operated broadcast production equipment including cameras, audio systems, teleprompter, shading and playback; served as floor director for live and recorded studio productions
- Managed news competition submissions and coordinated reporting travel logistics, including deadlines, team assignments, and on-site coverage to ensure organized execution and strong organizational representation

SKILLS & CERTIFICATIONS

Certifications: Adobe Premiere, Adobe Illustrator, Adobe Photoshop
Languages: Fluent Russian, Intermediate French
Skills: Clear communication, strong writing, interviewing, active listening, news judgment, critical thinking, attention to detail, research, time management, adaptability, problem-solving, leadership, teamwork, reliability, composure under pressure

TOP AWARDS & HONORS

- Moody College Dean's List for the Fall 2025 semester
- NSPA Leadership Award (2025)
- Student of the Month Award (2024)
- 4 High School NATAS Video Student Production Awards (2022 - 2025)
- 11 ‘Superior’ ratings in TAJE’s competitions (2022 – 2025)
- 4 ATPI 1st place stories, 1 for Quill and Scroll, 1 at STN Nationals (2022-2025)
- Best of SNO, a video and written story (2022)