Zhane Amin

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Current senior at Towson University pursuing a B.S. in Mass Communication with a concentration in journalism, and a minor in African and African American Studies. Zhane is the Social Media Manager of The Towerlight, Towson's independent news outlet and chapter Secretary of NAACP Unit 7703-B at Towson University.

EXPERIENCE

Towson University, Towson, MD — *Marketing Intern*

AUG 2026 - PRESENT

- Create a social presence for Towson University's Planetarium and Observatory.
- Creating visual content to market through social media platforms.

The Towerlight, Towson, MD — *Social Media Manager*

AUG 2025 - PRESENT

- Content planning, posting, and scheduling.
- Feed engagement.
- Creating news graphics to upload on Instagram.

The Towerlight, Towson, MD — *Contributing News Writer*

AUG 2024 - AUG 2025

- Utilizing research and interview skills.
- Writing pieces following AP Stylebook guidelines.
- Reporting on issues in a timely manner.

Towson University, Towson, MD — *Auxiliary Student Staff/ Ticket Office Staff*

AUG 2023 - Present

- Answering phone calls, handling departmental transactions, selling tickets for campus events
- Use of POS systems (Flex, Archtics); cash handling

EDUCATION

Towson University, Towson, MD — *B.S. Mass Communication - Journalism*

AUG 2023 - MAY 2027

- Honors College
- Accelerated Program: M.S. Communication Management

SKILLS

Canva

Microsoft Word

Microsoft Powerpoint

Social Media

News Writing

AP Style

Community Building

Media Writing

COURSES

Digital Journalism

Editing for Media Writing

Social Media and Strategic Communication

Feature Writing

Digital Publishing

Introduction to Media Writing

Media Audiences and Analysis

Media Relations