

REI RENGSEN

employment facts

producer, production manager, writer

A Jill-of-all-trades who is equally comfortable on-set and off-shoot
- writing, budgeting, scheduling, being nice to people, and getting things done

available
for short & long term
assignments

rengsen@gmail.com
+60 12 685 6783

EDUCATION

BA in Mass Communication, Curtin University, Australia

WORK

Production manager, GOTravel S2 & S3, Trifecta Collective, MY	2015-2016
Scheduled and managed pre-production, production and post for travel magazine show	
Online news writer, Food Navigator Asia	2014
Articles on Asia's food, beverage and supplement industries for online news service	
Production manager, superwonderful films, MY	2014
Kotex - sanitary napkin TVC Wrigley's - chewing gum online commercials	
Production manager, Shoot Works, MY	2014
Mamee Perfecto - potato chips TVC Senzues - skincare TVC Tupperware - NutriRich & Restore skincare online videos	
Line producer & production manager, Shiroku Production, MY	2014
Burger King Singapore - Black Burger TVC SP Setia - KL Eco City corporate/marketing video CapitaMall - Melawati Mall corporate/marketing video	
Producer & production manager, Shiroku Production, MY	2013
Burger King Malaysia - Boss of Breakfast online commercial AXN Asia - The Voice S5 station promo AXN Asia - ThrillaxVox Pop station promo CNBC Asia - Brand Asia vignettes Emkay Group - Rimba Rainforest Villas corporate/marketing video	
Story producer, Asia's Next Top Model S1, ICE-TV Group, SG	2012
Shaped and supervised story for episodes 4, 8 and 12	
Field producer, The Apartment S2, Imagine Group, SG	2012
Worked closely with assigned team to produce story beats	
Junior story producer, The Apartment S1, Imagine Group, SG	2011
Worked closely with the EP and story producer by providing supporting content to shape story	
Head transcriber, The Challenger Muay Thai S1, Imagine Group, SG	2011
Managed team of eight to deliver interview transcripts to story producers	
Talent coordinator, various	2011
The Apartment S1, Imagine Group, SG Disney DXD station IDs, Red Communication, MY Disney Channel Asia 2012 Platypus Day TV promo, Red Communication, MY Sasuke Malaysia TV gameshow, Sasuke Malaysia, MY	
Senior research executive, Market Insights, MY	2010
Managed and executed qualitative and quantitative research for clients that included Milward Brown, Caltex and Kao	
Year off for pregnancy and baby	2009
Copywriter, Ogilvy Action, MY	2008
Below-the-line copywriting for cigarette brand, Pall Mall	
Copywriter, NESH Marketing, MY	2007
English and Malay copywriting for above and below-the-line materials	
Advertising and promotion executive, KDU College, MY	2006
Copywriting for above and below-the-line materials, press liaison	

go to rei.journoportfolio.com for portfolio and showreel