

Mandy Dalton

Creative Copywriter

mdcopywriting.freelance@gmail.com

Oshawa, Ontario, Canada

289-830-1337

MARKETING COPY

PRODUCT DESCRIPTIONS

GHOSTWRITING

BLOG ARTICLES

WEB CONTENT

BIOGRAPHIES

PROOFREADING & EDITING

EXPERIENCE HIGHLIGHTS

Product Descriptions – *Macy's, Sears, Kmart & Others*

Creating copy for items such as jewelry, watches, clothing, furniture and electronics.

Amazon Pages – *Deluxe Comfort*

SEO-rich content for items such as speciality pillows, salt lamps and reflexology slippers.

Ghostwriting – *Various clientele*

Surrogate author for several blog articles, with topics ranging from essential oils to bitcoins.

Editing – *Various clientele*

Copy editing a variety of content, including pieces for other freelance writers

EDUCATION

Addictions Counsellor Post-Diploma Certificate

Durham College, Oshawa, Ontario

Human Services Counsellor Diploma

Durham College, Oshawa, Ontario

Esthetician Diploma

Art & Technique Academy of Hairstyling and Esthetics, Oshawa, Ontario

RELEVANT SKILLS

Independent research skills to write clear content about a variety of topics

Ability to multi-task and prioritize to consistently meet deadlines

Proficiency at switching styles to match the client's voice

Develops and maintains positive working relationships

www.creative-copywriter.com