

Anyron Copeman

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PROFILE

- Staff Writer at [Tech Advisor](#) and [Macworld UK](#), working for IDG UK.
- First class BA (Hons) in Journalism from Brunel University London.
- NCTJ Gold Standard Diploma in Journalism (inc. 100wpm Teeline shorthand).
- Extensive newsroom experience across print and online media, with articles published both independently and via recognised news outlets.

JOURNALISM EXPERIENCE

Staff Writer, IDG UK (London) - September 2019-present

Full-time employment, with primary focus on Tech Advisor but also contributing to Macworld UK. Specialising in Windows, PCs and laptops, with daily original content built on the foundations of expertise, authority and trust. Regularly producing news, features, tutorials and reviews across a range of subjects, all with the aim of helping consumers to make informed decisions. Also appear in and contribute video content for the website's [YouTube channel](#) (80,000+ subscribers).

Reporter, The Times (London) - June 2018

Work experience on the home news desk. Developed a variety of communication skills and gained a greater understanding of how a national newspaper works. Article published both in the newspaper and online (thetimes.co.uk).

Reporter, Archant (Norwich) - June 2018

Work experience with the news team. Three articles published in two associated newspapers (Eastern Daily Press, Norwich Evening News) and both regularly updated websites (edp24.co.uk, eveningnews24.co.uk), as well as pitching original ideas.

Reporter, BPM Media (Birmingham) - August-September 2017

Work experience with the news team focused on a wide range of topics specific to the West Midlands area.

Reporter, WalesOnline (Cardiff) - August 2017

Work experience on the sports desk. Attended press conferences with Cardiff Blues and Cardiff City F.C. Three articles published both in print (South Wales Echo) and on walesonline.co.uk.

Reporter, Johnston Press (King's Lynn, Norfolk) - July 2013

First experience of a practical newsroom while at secondary school, with two articles published.

OTHER EMPLOYMENT

Steward at Centre Circle Event Management, London — September 2018-October 2019

Prioritised customer service while working at events in London during undergraduate degree.

Steward at A.P. Security, London — October 2017–October 2019

Worked on events at Wembley Stadium. Achieved NVQ Level 2 in Spectator Safety.

EDUCATION

BA (Hons) Journalism (NCTJ-accredited), Brunel University, London — September 2016 - July 2019

- Three year undergraduate course. Modules included media history, ethics and regulation, practical news writing, audio, video and magazine production, law and public affairs.
- Achieved NCTJ Gold Standard Diploma in Journalism (inc. 100wpm Teeline shorthand).
- Completed dissertation on the subject of mobile device addiction.

A-Levels, Dereham Sixth Form College, Norfolk — September 2014 - July 2016

- Three A-levels: English Language and Literature, Spanish and Environmental Studies. AS in Maths and EPQ on racism in football.

GCSEs, Litcham School, Norfolk — September 2009 - July 2014

- Ten GCSEs: English Language, English Literature, Mathematics, Chemistry, Physics, Biology, Geography, Spanish, French, OCR Nationals (ICT).

SKILLS AND INTERESTS

- Common European Framework of Languages qualification in Spanish and French. Current role includes frequently translating articles from sister European publications.
- Extensive experience of content management systems, search engine optimisation and adhering to a style guide.
- Familiar with communication tools i.e. Slack, Google Meet, Microsoft Teams, Zoom.
- Attend press briefings and build rapport with PR companies, manufacturers and other industry professionals.
- Confident user of Mac and Windows operating systems, as well as Microsoft Office, G Suite (Google) and Adobe editing software for audio, video and magazine content.
- Experience using Canon cameras and Zoom recorders to produce audio and video reports.
- Other interests include sport, music, travel, psychology, photography and the environment.
- Three years' driving experience.