VIDEO SCRIPT: INTRODUCING UNITE MOBILE APP

When disaster strikes, your citizens need vital information and resources to keep themselves and their families safe. However, a thriving community benefits from connection and solidarity all year round – not just in an emergency.

Say hello to UNITE, the newest app powered by QuickSeries. While equipped with a number of diverse emergency safety and preparedness tools, UNITE also serves as a community coordination app to encourage awareness, inspire organization and motivate action.

Recent global events have revealed a few startling facts; one being that we may not be able to rely on face-to-face outreach channels as much as we have in the past. We need to establish new, and possibly contactless, ways of connecting with our target audience.

Built for any budget and community size, the QuickSeries UNITE app will help you establish a direct link to your residents. Broadcast news and official bulletins to promote clarity and limit misinformation. Permit users to submit forms, assess knowledge and skill, and send safety messages to contacts. Our included Authoring Tool CMS brings you the flexibility to create and publish your own tailored material and instantly notify all app users at once.

QuickSeries outreach solutions have always provided relevant content in formats people value. UNITE is no different. With advanced, safety-driven modules, such as **Make Your Plan** and **Maps**, users can personalize family preparedness plans and stay updated on evacuation routes, hazard zones and infrastructure maintenance projects.

Making changes in your app couldn't be simpler with UNITE's web-based administrative portal. Administrators can add and modify app content from any browser. This ensures there is no delay in communicating with your people when they need it the most.

Additionally, since UNITE is fashioned for year-round communication, your users will already be familiar with the app's functions BEFORE an emergency and won't need to pause response efforts to learn its helpful features.

While UNITE is a valuable tool for emergency managers, it also proves significant for other municipality stakeholders, such as public works and PR departments, helping them to reach their intended audiences and deliver impactful messaging.

Along with its versatile features, UNITE comes preloaded with informative QuickSeries content. Your app library can be filled with a variety of eGuides to provide immediate benefit and encourage app downloads. App customers also have access to content packages, containing premade articles, checklists, assessments and much more.

At QuickSeries, we pride ourselves on our ability to take complex information and make it easy to understand. With a simple modular build and practical app functions, UNITE is easy to use and makes engaging content accessible to everyone – from the mobile-minded millennial to the resourceful baby boomer. Contact us today to see UNITE in action.