5 October 2026

Mining Indaba – Media Icon Press Appeal

Dear Mining Indaba Registration Team,

My name is Thobile Mazibuko. I am a senior writer at **Media Icon** and an accredited press delegate for Investing in African Mining Indaba 2027. I am writing to formally request and support a review of the press accreditation applications for my two colleagues in our Media and Communications Department, **Winnie Sentabire Mutaghomoka** (Content Lead) and

Precious Chiurunga (Publishing Lead).

We operate as a collaborative B2B newsroom under our parent company, Media Icon,

producing our region's leading trade publications, **Mining Business Africa** and **Logistics**

Business Africa. Together, our print and digital channels provide a critical news and strategic industry platform, reaching a combined readership of over 32,500 industry executives/decisionmakers, procurement managers, and cross-border supply chains across Africa.

As the Media Team at Media Icon:

● Winnie Sentabire Mutaghomoka (Content Lead): Manages the day-to-day

newsroom workflow, directs the editorial strategies/targets, and coordinates the all

publications' structure and layout.

● Precious Chiurunga (Publishing Lead): Drives the physical and digital reach of our

publications by coordinating international media partnerships, managing corporate

engagements and features, and leading the publication's interview/research

processes.

● Thobile Mazibuko (Senior Writer): Executes publications' content

and editorial writing supported directly by the content and publisher strategies

supported by Winnie and Precious.

Five Years of Dedicated Partnership & Mutual Value

Mining Business Africa serves as an active media pipeline for the sector, maintaining a five-year track record of dedicating comprehensive coverage to the Mining Indaba Summit. Our archive, through the Mining Indaba Summits demonstrates long-standing media partnership to: providing regulatory updates, investment shifts, and industry strategies for our continental audience, as evidenced by our coverage of:

● The summit's evolving institutional landscape and pan-African policy direction in our feature on the 2026 Investing in African Mining Indaba.

● High-level deal-making and major continental policy shifts highlighted in our report on how the summit draws Africa's power brokers to Cape Town.

● The industry's long-term collaborative legacy and market forecasting showcased in the preview of Africa's mining elites taking centre stage at Mining Indaba 2027.

Our broader, established standing within the regional industrial press can be further cross-referenced through our long-standing media profiles with other major sector platforms, such as Electra Mining Africa.

For the 2027 summit, themed *"Stronger Together: Putting Partnerships into Practice,"* our dual-publication footprint offers a unique advantage. Our team works cohesively behind the scenes to bridge the reporting gap between upstream mineral value chains and downstream transport frameworks. To specifically coordinate the broad summit coverage, produce executive focus pieces, and strategic insights necessary for a summit of this scale, we require Media Icon's Media Team on the ground.

- Winnie will actively direct our live content strategies and build the narrative focus from the media lounge,
- Precious will coordinate our B2B research/interviews and networking discussions, and I will execute field reporting (including social media coverage) and publication writing.

Therefore, we request a review of our applications as Media Icon's core media team, and ask that you approve the complimentary press passes for **Winnie Sentabire Mutaghomoka** and **Precious Chiurunga** for the 2027 summit.

Thank you for your time, professional consideration, and continued partnership.

Warm regards,

Thobile Mazibuko

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