

EVA TAM

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SUMMARY OF QUALIFICATIONS

- Award-winning journalist with 10 years of international video production experience; reporting from all over the world in locations such as Hong Kong, Toronto, Tokyo, Bangalore, Manila and Phnom Penh
- Currently leads a small team to create editorial videos at *Fidelity International* on the asset management industry
- 5+ years working in digital news by pitching, reporting, filming and editing breaking news, feature stories and multimedia projects for *The Wall Street Journal*
- 3+ years teaching at the *University of Hong Kong*, guiding hundreds of Masters of Journalism students to editorial and technical proficiency in video production classes
- Produced some of the biggest stories in the Asia-Pacific region, such as the North Korea's nuclear crisis, police corruption under Philippine president Rodrigo Duterte's war on drugs campaign, Occupy Hong Kong, MH370, Alibaba's IPO and Typhoon Haiyan

CAREER HIGHLIGHTS

- Oct 2017 - Present **Senior Multimedia Producer**, *Fidelity International*, Hong Kong, China
- Create and develop over two dozen compelling and engaging deep-dive videos that explain the world of investment and finance. Topics include: sustainable investing (ESG), artificial intelligence, risk management, demographics and asset outlook
 - Oversee projects as the main video consultant in Asia by collaborating with the digital, marketing and investment departments; lead the team from conception and budget to filming, editing and publication
 - Two videos I produced on China's automation and rising labor wages and MSCI inclusion of Chinese A-shares surpassed over one million views on Facebook and YouTube combined, becoming the most-watched videos on our social media pages
 - Train over 100 industry executives, directors and analysts to comfortably speak in the front of the camera.
 - Achieve a certificate in the CFA Institute Investment Foundations program that demonstrates my knowledge of the financial industry
- Jun 2012 – Sept 2017 **Video Journalist/Producer**, *The Wall Street Journal*, Hong Kong, China
- Operated in a multi-faceted role including reporting, filming and editing more than 300 stories on technology, sports, business, politics, culture and lifestyle on WSJ.com
 - Produced over 100 short video explainers and animations that add visual value to WSJ's print articles; videos resulted to over 600K views
 - Led the video elements for award-winning interactive projects: "No Good Choices: A Maid's Fight for Justice," and "What is Alibaba?"
 - Managed over two-dozen reporters and freelancers on WSJ's flagship

- consumer technology series, Digits. Videos resulting to over 1M views
- Highly experienced in reporting under breaking news environments, including a handful of live journalism conferences such as WSJ Tech Live

Jan 2016 – Present

Honorary Lecturer, *University of Hong Kong*, Hong Kong, China

- Teach over hundreds of Master of Journalism students in the Video News Production courses by providing them editorial guidance on their stories, show them how to solve technical problems on the field and in post-production and grade their assignments
- Improve course materials by suggesting and preparing fresh teaching materials every year, such as motion graphics and social videos, that can help students stay current in the multimedia journalism field

Dec 2011 – May 2012

Editorial Assistant, *CNN International*, Hong Kong, China

- Pitched, researched, field produced and conducted interviews for more than 100 news stories in shows anchored by Richard Quest, Kristie Lu Stout and Andrew Stevens

Sept 2007 – Aug 2010

Avid Editor and Story Researcher, *Rogers Television*, Toronto, Ontario

- Produced over 80 broadcasted segments by selecting appropriate interview clips, music and b-roll for a local community television station using Avid Media Composer
- Researched and booked over 35 community groups for daily television show *Daytime Toronto* and act as primary liaison between community groups, the producer and the reporter

AWARDS

2015 Winner of “**Excellence in Reporting on Women’s Issues**”

Society of Publishers in Asia

Part of the multimedia team for "No Good Choices: A Maid's Fight for Justice"

2015 Runner Up of “**Excellence in Digital News**”

Society of Publishers in Asia

Part of the multimedia team that produced “What is Alibaba?”

EDUCATION

Master of Journalism (MJ)

University of Hong Kong, Class of 2012

Master of Arts in Media Production (MA)

Ryerson University, Class of 2010

Thesis: A documentary that examines the history and hardships of women in Canadian sports broadcasting

Bachelor of Journalism (BJour)

Ryerson University, Class of 2009

Majored in broadcasting

TECHNICAL SKILLS

Videography:

Sony SF5, Sony A7 III, Canon C300, Canon C100, Canon 5D, Panasonic GH5

Video editing:

Adobe Premiere Pro, Adobe After Effects, Final Cut Pro 7, Avid Media Composer

Photo editing and graphics:

Adobe Photoshop, Adobe Lightroom