

# EVA TAM

SENIOR VIDEO PRODUCER & JOURNALISM LECTURER

Flat 2204, Block C, Healthy Gardens, 560 King's Road, North Point, Hong Kong

+852 9049 0422

[1evatam@gmail.com](mailto:1evatam@gmail.com)

<http://www.evatam.net>

## AWARDS

### 2020 Award of Excellence for Online Videos in Documentary (winner)

*The Communicators Award*

Producer, videographer and editor of "Grocery retail is the next frontier for e-commerce in China."

### 2015 Award of Excellence in Reporting on Women's Issues (winner)

*Society of Publishers in Asia*

(Asian equivalent of the Pulitzer Prize)  
Part of the multimedia team that produced "No Good Choices: A Maid's Fight for Justice"

### 2015 Honourable Mention for Excellence in Digital News (runner-up)

*Society of Publishers in Asia*

Part of the multimedia team that produced "What is Alibaba?"

## TECHNICAL SKILLS

### VIDEOGRAPHY

**Sony:** SF5, A7III

**Canon:** C300, C100, 5D

**Panasonic:** GH4

### VIDEO EDITING

**Adobe:** Premiere Pro, After Effects

**Avid:** Media Composer

### PHOTO EDITING & GRAPHICS

**Adobe:** Photoshop, Lightroom

## SUMMARY OF QUALIFICATIONS

- Award-winning video producer with 13 years of international production experience across the journalism and corporate sectors
- 3+ years at **Fidelity International**; creating editorial videos and branding content on the financial and asset management industry.
- 5+ years at **The Wall Street Journal** as a video journalist; reporting from all over the world, such as Tokyo, Shanghai, Toronto, Bangalore and Manila by pitching, interviewing, filming, editing and creating animated graphics for breaking news, feature stories, explainers and social videos
- 4+ years as an adjunct lecturer at the **University of Hong Kong**; demonstrated communication and strategic planning abilities through teaching hundreds of Masters of Journalism students
- Advocate of employee engagement and diversity and inclusion (D&I) by co-chairing the Fidelity's social and D&I committees

## RECENT CAREER HIGHLIGHTS

### Senior Multimedia Producer, *Fidelity International*

October 2017 - Present

Hong Kong, China

- Create and develop over 150 videos that explain the world of investment and finance as the main video consultant in Asia. Topics include: sector trends, sustainable investing (ESG), AI, diversity & inclusion, demographics and fund updates
- Train over 100 industry executives, directors and analysts to speak comfortably and naturally in the front of the camera
- A pair of videos I produced on China's automation and rising labour wages and MSCI inclusion of Chinese A-shares surpassed over 1M views; the most-watched on our company's social media accounts
- Spearheaded a series of marketing videos that creatively feature the company's investment team. Videos gained 100K views on LinkedIn
- Chairing the Fidelity's staff committee that organizes internal social events, including the biggest internal annual dinner for 350 employees

### Adjunct Lecturer, *University of Hong Kong*


January 2016 - Present


Hong Kong, China


- Teach 200+ Master of Journalism students in the Video News Production courses by planning weekly lessons and providing them feedback and grades on their stories in a timely manner
- Improve course materials by preparing fresh teaching materials every year, such as lectures on motion graphics and social media videos
- 3 students I've taught in 2017, 2019 and 2020 won the coveted Mick Deane Scholarship for Video Journalism award in their respective years

# EVA TAM

SENIOR VIDEO PRODUCER & JOURNALISM LECTURER

 Flat 2204, Block C, Healthy Gardens, 560 King's Road, North Point, Hong Kong

 +852 9049 0422

 [1evatam@gmail.com](mailto:1evatam@gmail.com)

 <http://www.evatam.net>

## EDUCATION

### Master of Journalism (MJ)

University of Hong Kong, Class of 2012

### Master of Arts in Media Production (MA)

Ryerson University, Class of 2010

Thesis: A documentary that examines the history and hardships of women in Canadian sports broadcasting

### Bachelor of Journalism (BJour)

Ryerson University, Class of 2009

Majored in television broadcasting

## CERTIFICATIONS

### CFA Institute Investment Foundations

CFA Institute, March 2019

## LANGUAGES

**English**: native proficiency

**Cantonese**: working professional proficiency

## JOURNALISM CAREER HIGHLIGHTS

### Video Journalist & Producer, *The Wall Street Journal*

June 2012 – September 2017

Hong Kong, China

- Produced, reported, filmed, edited and created animated graphics for more than 800 videos that have been viewed over 5M times; video storytelling range from breaking news, studio interviews and news packages to features, explainers and social media videos
- Some of the notable stories that I produced in the Asia-Pacific region: North Korea's nuclear crisis, Occupy Hong Kong, MH370, Typhoon Haiyan and police corruption under Philippine President Rodrigo Duterte's war on drugs campaign
- Carved out a role in the team as the resident sports producer and expert in Asia, covering Hong Kong Sevens' 40th year anniversary, NBA's first All-Star weekend in Toronto, 2016 Rio Olympics, Manny Pacquiao's first fight in Macau and interviewing Shaquille O'Neal
- Promoted to show producer for Digits, WSJ's weekly global consumer technology show (2013 to 2015); managed over two-dozen reporters and freelancers and lined up stories ahead of time
- Boosted our social media engagement by 500% from 2012 to 2017. Created Facebook teasers, social videos, tweets and Instagram videos to boost viewership and brand awareness that resulted to over 500k views and 10k+ retweets in 2015

### Editorial Assistant, *CNN International*

December 2011 – May 2012

Hong Kong, China

- Pitched, researched, field produced and conducted interviews in English and Cantonese for more than 100 news stories in shows anchored by Richard Quest, Kristie Lu Stout and Andrew Stevens
- Some of the biggest stories I've worked on: 2012 Hong Kong Chief Executive election, pregnant mainlanders smuggling into Hong Kong to give birth, the impact of year of the dragon on the wedding industry

### Avid Editor & Story Researcher, *Rogers Television*

September 2007 – August 2010

Toronto, Canada

- Produced over 80 broadcasted segments by selecting appropriate interview clips, music and b-roll for a local community television station using Avid Media Composer
- Researched and booked over 35 community groups for daily television show Daytime Toronto and act as primary liaison