

Agatha Kereere

(908) 305 9106

Akereere5@gmail.com

Creative thinker, passionate team player and committed results-driven contributor. Currently engaged in several volunteer activities while seeking a full time opportunity within communications, public relations, and/or marketing in the travel sector.

EXPERIENCE

Sony Imageworks, Culver City, Production Assistant

September 2017 – February 2018

- Supported production team(s) on implementing key projects
- Provided craft services for production crew
- Point of contact in Culver City for meeting planning
- Managed production team's schedule and budget including credit card reconciliation and petty cash flow

KPIX-CBS 5, San Francisco, News Intern

January – April 2017

CNN, Atlanta, Creative Production Intern

June – August 2016

BBDO, New York City, Account Management Intern

June – August 2015

- Collaborated on brainstorming, pitch development, and launch of Tamiflu's new product line across multiple channels
- Assigned to support the creation of the launch campaign
- Developed social media brand for Facebook, Instagram, and Tumblr

ITV Studios, NYC, Post Production Intern

May – August 2014

State House, Governor Deval Patrick, Boston, MA, Press Office Intern

January– April 2014

- Responded to media interview requests and managed responses in accordance with Governor Patrick's agenda
- Tracked public responses to policies through outbound calls
- Acted as liaison between Governor Patrick and both local media and members of the general public
- Kept track of and posted summaries the Governor's speaking engagements

VOLUNTEERING

The Berkeley Beacon, Boston, MA, News Correspondent

September 2013 – May 2015

Red Cross, Greater New York, Youth Initiative Intern

July 2014 – August 2014

Her Campus, Boston, MA, General News Correspondent

September 2013 – September 2014

In Need Home Orphanage, Kampala, Uganda, Aid

Summer 2012 – August 2013

BACKGROUND

Lived in: Kampala, Uganda; London, England; Sydney, Australia

Travelled to 18 additional countries including Italy, France, Poland, Kenya, Botswana, Thailand

Citizenship: United States of America

SKILLS

Language: Native English, Intermediate French

Equipment: Cameras - DV100, Zi8

Digital: Microsoft Office, Soundslides, Final Cut Pro X, Adobe Photoshop, Audacity, Linked In, Twitter, Facebook, Tumblr, Instagram, Snapchat, Blogspot, Wordpress, Adobe Premiere Pro CC 2014, MIRA, CNN Media Source, Mumble, itview

EDUCATION

UNIVERSITY OF CALIFORNIA – BERKELEY, BERKELEY, CA

Master in Journalism

May 2017

EMERSON COLLEGE, Boston, MA

B.S. Journalism, minor in Psychology

May 2015