

Coleman G. Hamstead

MEDIA EXPERIENCE:

Guides Writer | Remote | December 2019 - May 2024

GGRecon

- Authored two to three in-depth guides a day on major titles such as Fortnite and Call of Duty
- Coordinated with the Guides Editor daily to optimize and enhance the guides content strategy
- Consistently used SEO tactics and methods to produce the best possible ranking in search engines

Product Description Writer | Remote | July 2021 - September 2021

RTBShopper

- Crafted complete, professional, customized, and non-copied descriptions at a rate of up to 20 unique descriptions an hour
- Interpreted and translated complex information into accessible content that's simple and to the point
- Ensured consistency within the client's brand voice and standards

Esports Journalist | Remote | November 2019 - July 2020

ESTNN

- Covered breaking news and updates regarding Fortnite, Apex Legends, and Call of Duty
- Wrote feature articles on original topics relevant to the esports industry
- Used ESTNN's extensive contact list to secure interviews and cultivate relationships with the top players, coaches, and teams in the esports industry

Sports Journalism Intern | Baltimore, MD | January 2017 - May 2017

Community College of Baltimore County Athletics

- Covered Men's and Women's Basketball, Men's and Women's Lacrosse, Baseball, and Softball for all three CCBC campuses
- Produced feature stories and game recaps in AP style for the CCBC Athletics websites, attracting an average of 100,000 viewers a month
- Conducted pre- and post-game interviews with coaches and players while consistently meeting tight deadlines to deliver game recap articles promptly

PUBLICATIONS:

The Washington Post | February 2020

'Nobody talks about it because everyone is on it': Adderall presents esports with an enigma

- Published in the Launcher Vertical and featured in the Sports, Business, Tech, and Investigations sections
- Generated over 3,000 shares on social media and over 30 million impressions on Twitter
- Featured on the *Esports 30* podcast and the *Esports Talk* news channel

EDUCATION:

Towson University | Towson, MD | May 2017

Bachelor of Science: Sport Management

Minor: Business Administration