

KANDHAN CHANDRASEGERAN

kandhan.chandra04@gmail.com | (+65) 8877 9640 | <https://www.linkedin.com/in/kandhanc/> | [Portfolio](#)

EDUCATION

Singapore Management University, Singapore

Aug 2022 - Apr 2026

Bachelor of Social Science, Psychology & Communication Management

- **Relevant Coursework:** Foundations of Strategic Communications, Designing Communications for Behavioral Change, Fundamentals of Media Engagement, Crisis Management & Communication, Intercultural Communications, Misinformation Management, Cyberpsychology: Technology & The Human Mind, Images of Asia in Hollywood

EXPERIENCE

Research Assistant | Supporting Relationships Research Lab, SMU | Singapore

Jan 2025 – Apr 2026

- Conducted qualitative and quantitative behavioural research examining interpersonal relationships and communication, supporting multiple concurrent studies
- Managed participant recruitment, scheduling, and communications, serving as a key point of contact throughout the research process
- Coordinated and supervised seven junior research assistants, assigning tasks, clarifying procedures, and supporting consistent study execution
- Served as the lead research assistant for two senior thesis projects, overseeing Qualtrics survey administration, coordinating participant reimbursements, and organizing research data for analysis and reporting

Programs & Partnerships Intern | Mind What Matters Practice | Singapore

Jun 2025 - Sept 2025

- Developed workshop decks and supporting communications materials for corporate mental health and well-being sessions and outreach initiatives, translating psychological concepts into clear messaging across three sessions attended by 30+ participants.
- Created two LinkedIn content series focused on mental health and psychology concepts, producing copy and visuals for a professional audience.
- Supported communications for a nationwide Health Promotion Board well-being campaign through research, message development, and clear public-facing messaging.
- Coordinated with clinicians and external organizations on workshop and partnership delivery, supporting stakeholder communications from planning through execution.

Deputy Director of Strategy | SMU Psychology Society | Singapore

Jan 2024 - Dec 2024

- Supported strategic planning and communications for a 26-member executive committee, aligning departments across major initiatives and events
- Produced post-event reports by synthesizing participant feedback, engagement metrics, and qualitative insights into recommendations for future events
- Coordinated logistics and on-ground execution for three student-facing events, working with members across multiple teams to ensure smooth delivery
- Collaborated with the society's HR team to design and implement an executive committee performance review, collecting and synthesizing feedback to support team development and future planning.

PROJECTS & ACTIVITIES

Independent Writer, Honestly Though by Khan (Substack)

Feb 2026 - Present

- Write and publish long-form essays on culture, relationships, identity, and contemporary life.
- Manage the editorial process from ideation and research to writing, editing, headline development, publishing, and visual presentation
- Develop and maintain the publication's editorial voice and visual identity across published content

World Scholar's Cup Competitor, Tournament of Champions Finalist

Nov 2018

- Participated in an international academic competition centred on debate, collaborative writing, critical thinking, public speaking, and global perspectives
- Advanced to the Tournament of Champions in New Haven, Connecticut, held at Yale University as the final round of the competition
- Earned an All-Rounder Medal and ranked in the Top 15% for History, Social Studies, Literature, and Science.

Certificate Holder | Microsoft PR and Communications Associate Professional Certificate

Oct 2026

VOLUNTEERING

Youth Mentor | Calvary Community Care | Singapore

Mar 2024 – Nov 2024

- Built relationships with at-risk secondary school students through regular befriending and youth engagement sessions.
- Facilitated student activities and enrichment programs designed to encourage participation and connection between students.
- Supported event logistics and on-ground program delivery while communicating directly with youth participants in a community setting.

SKILLS

Content & Creative Skills: Copywriting, Editorial Writing, Long-Form Writing, Workshop Deck Development, Public-Facing Messaging, Brand Voice Development, Public Speaking

Social Media & Creative Tools: LinkedIn, Instagram, Facebook, Substack, YouTube, Canva, CapCut

Research & Strategy Skills: Audience Research, Campaign Research, Qualitative & Quantitative Research, Behavioural Insights, Post-Event Analysis, Strategic Planning, Stakeholder Communications

Productivity Tools: Microsoft Office, Google Workspace

Languages: English (Native), Malay (Beginner), Korean (Beginner)

Interests: Media & Pop Culture, Internet Trends, Film & Television, Music, Politics, Lifestyle, Literature, K-Culture, Writing, Performing Arts