

Brandon Douglas Johnson

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LINKS

[LinkedIn](#), [Writing Portfolio](#)

PROFILE

Young professional with a strong background in foreign policy and East Asian politics; travel and life experience across three continents. Penchant for foreign languages, fluent in Spanish/Chinese, proficient in French/Portuguese. Passionate about global education and working in multicultural environments.

PROFESSIONAL EXPERIENCE

- Aug 2022 — Nov 2022 **Advanced Placement Literature Instructor, Durham Public Schools** Durham, NC
- Semester-long teaching practicum to become fully-licensed secondary school instructor in the State of Arizona. Taught AP English Literature, ESL, and Advancement Via Individual Determination (AVID), an in-school academic support program that prepares students for college eligibility and success.
- Apr 2022 — Aug 2022 **PR Associate, UNESCO, Institute for Lifelong Learning** Hamburg, Germany
- Produced news items on adult learning and education for UIL Public Relations section; published social media posts and visuals; translated articles from English to French, Spanish, and Mandarin for UNESCO's website; designed web pages using Drupal web content management system.
- Jun 2016 — Aug 2021 **Senior Consultant, Bonday Education Tech.** Shanghai
- Bonday is one of China's largest education companies that offers personalized college counseling services to students across China.*
- Coached clients in crafting competitive college applications- secured offers to top 10 US universities each year; tutored AP courses; led marketing seminars in Shanghai to increase awareness of brand; tailored individualized academic planning guides for high school sophomores, juniors, and seniors.
- Jun 2021 — Aug 2021 **Teaching Associate, Northwestern University** Evanston, IL
- TA'd three courses with Northwestern's Summer College Prep Program: The Fine Art of Lying and Misleading, Writing for College Success, and So You Want to be a Business Executive.
- Feb 2019 — Jun 2019 **Editor, Forkast.News** Hong Kong
- Forkast.News is a media startup company focused on delivering the latest blockchain and fintech news.*
- Identified blockchain and cryptocurrency startups to interview; executed post-production edits of broadcast interviews using Adobe Audition; published summaries of video and audio interviews for Forkast website.
- Dec 2018 — Feb 2019 **Journalist, Quartz** Hong Kong
- Published [9 articles](#) with Quartz as a staff writer in Asia bureau; reported on press freedom violations worldwide; coordinated interviews with representatives from UN Human Rights Council, Canadian consulate, and HK professors.
- Jul 2015 — May 2016 **Senior Consultant, Writing Coach, EIC Education** Nanjing
- EIC is China's largest educational service provider that offers test prep and consulting services.*
- Coached students in college application, creative, and academic essay writing; facilitated marketing seminars in Nanjing, Shanghai, and Hangzhou; secured offers to top 20 US universities and boarding schools.

EDUCATION

- Sep 2021 — Nov 2022 **Master of International Relations (Diplomacy and Foreign Policy),
Norman Paterson School of International Affairs** Ottawa

- NPSIA, Canada's oldest and most prestigious professional school of international relations; [APSLA](#) member school.

2018 — 2019 **Master of Journalism, The University of Hong Kong** Hong Kong

- Published articles in [Quartz](#), [South China Morning Post](#), and [Big Small Languages](#) podcast.

2012 — 2015 **Bachelor of Hispanic Linguistics and Chinese (double major), University of North Carolina at Chapel Hill** Chapel Hill, NC

- Awarded Foreign Language and Area Studies (FLAS) scholarship to study Yucatec Mayan in Mérida, Mexico.

CERTIFICATIONS

Sep 2022 — Feb 2023 **International Baccalaureate (IB) Certificate in Teaching and Learning**

- Diploma Programme (DP): Individuals and Societies- History

Nov 2022 **State of Arizona Teaching License (Grades 6-12)**

- Secondary English Language Arts, Political Science/American Government

LANGUAGES

Mandarin	Highly proficient	French	Good working knowledge
Spanish	Highly proficient	Portuguese	Good working knowledge

EXTRACURRICULARS

Sep 2021 — Aug 2022 **Podcaster, Writer, Editor, iAffairs Canada** Ottawa

iAffairs Canada is an online publisher of op-ed-style articles that examines Canadian foreign policy and broader issues within the realm of international affairs.

- Edited and procured contributions on foreign policy commentary, domestic, and international issues; published monthly [articles](#); co-hosted [Policy Talks](#) podcast examining current topics and issues in international affairs.

Feb 2022 — Jun 2022 **Associate Editor, Paterson Review of International Affairs** Ottawa

- The Paterson Review is an annual publication dedicated to showcasing emerging international affairs scholarship from graduate students across Canada.

Dec 2021 — Mar 2022 **Event Coordinator, Emerging Perspectives Faculty of Public Affairs Graduate Conference** Ottawa

- The Emerging Perspectives conference includes research discussions, presentations, and a professional development workshop. Planned venue, invited speakers, and facilitated Panel on Non-Academic Careers.

Jan 2019 — May 2019 **Researcher, Global Freedom of Expression Initiative** Hong Kong

- Partnered with Columbia University Global Freedom of Expression initiative to incorporate Asia-specific content; tracked legal developments in Asia that erode free expression; consolidated searchable database of laws, regulations, policy papers, and news coverage covering 14 jurisdictions in Asia.

SCHOLARSHIPS

2018 **SCMP Wah Kiu Yat Po Journalism Scholarship Fund** Hong Kong

- Covered quarter of tuition to study journalism in Hong Kong

2013 **Critical Language Scholarship** Xiamen, China

- U.S. State Department scholarship to study Mandarin at Xiamen University, China