Maggie Thompson

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Profile

Senior Mass Communication major with a minor in Marketing. A creative thinker with an eye for detail and a passion for all things digital media, marketing, and communications. Brings fresh ideas, a strong understanding of branding, and an interest in creating content that captures attention and makes an impact.

Education

Bachelor of Arts in Mass Communication May 2027
Minor in Marketing
Georgia College & State University Milledgeville, GA
GPA: 3.88

Related Experience

Digital Media & Streaming Support Intern June 2026 - August 2026
Perfect Game USA Remote

- Clipped, edited, and published video content for social media platforms
- Supported their app and streaming platforms by troubleshooting issues and assisting users
- Ensured quality control for livestreams, VODs, and scheduled content
- Collaborated with content, marketing, and technical teams to improve workflows
- Maintained consistent availability throughout scheduled shifts to manage email communications

Social Media Intern January 2026 - May 2026
Marketing USA Milledgeville, GA

- Managed social media presence for seven local businesses across multiple platforms
- Created engaging graphics, reels, and social media content using original client photography, video, and stock images
- Analyzed social media analytics to track account views, audience engagement, and content reach to evaluate performance and exposure across client accounts
- Maintained a consistent social media posting schedule of two-four posts and reels per week
- Collaborated with other interns to generate content ideas and develop social media strategies

Additional Experience

E-Commerce & Design Assistant April 2022 - Present
The Gameday Family (Etsy Business) Cumming, GA

- Design and fulfill custom orders using Cricut Design Space and vinyl-cutting equipment
- Prepare vinyl decals, stickers, and other products for packaging and shipping
- Promote Etsy products through Pinterest by linking and organizing product listings to increase online visibility
- Support team development by training new employees on operations, production processes, and quality standards

Skills

Canva | Adobe Photoshop | Adobe InDesign | SocialPilot | MeisterTask
Social Media Management (Instagram, Facebook, LinkedIn, Nextdoor, Pinterest)