

CHARNA NILI ALBERT

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EDUCATION

The University of Chicago
Bachelor of Arts in Sociology- 2013
GPA: 3.6

EXPERIENCE

Provi – Chicago, IL

Product Manager, November 2018 - Present

- Work with content and engineering teams to increase efficiencies while scaling new markets.
- Develop and execute product strategy and roadmap to translate company vision.

Provi – Chicago, IL

Database Content Manager, January 2018 - November 2018

- Organize and maintain a comprehensive database of inventory across a multi-market landscape of beverage wholesalers.
- Identify critical issues impacting database integrity and develop solutions.

Purple Binder - Chicago, IL

Research and Marketing Coordinator, January 2016 - January 2018

- Organized and maintained a database of social services and managed a 4-person research team.
- Created, edited, and published case studies, blogs, and other marketing content and managed distribution across social media channels.
- Developed a monthly newsletter communicating company updates and new developments in healthcare field to engage company stakeholders.

College of American Pathologists Today - Chicago, IL

Freelance Contributor, May 2015 - Present

- Report on new developments in pathology tech and healthcare informatics
- 13 articles published.

Medicope Mapping Project - Chicago, IL

Content Developer, December 2014 - April 2015

- Gathered insights from survivors on the cancer treatment and recovery process for a digital patient navigation tool.

American Cancer Society - Chicago, IL

Mammography Screening Navigator, January 2014 - December 2014

- Educated and connected patients to cancer prevention and other free services.