

## WHAT IS CONTROL4?

If you are a lover of everything automated, then you have probably heard about Control4. However, if you haven't, in this post we will take the time to describe exactly what it is and why you definitely need it.

### **So What is Control4?**

Contrary to common opinion, control4 is not a technology or product company but a lifestyle company that gets inspiration from the need for more comfort, security and of course convenience for people like you who want the easy life. To achieve nothing but an excellent and smooth running system, Control4 partners with expert installers and system designers who share the same passion and vision for comfort and stop at nothing to create the best systems that are practical and very easy to use.

Basically, with this partnership, the combination of the expertise of all these professionals and the award-winning solutions that control4 provides is what makes the convenience and comfort the system brings possible.

### **You Definitely Need Control4. Here's Why**

Imagine living in a smart home where all gadgets and electrical appliances are integrated in one very practical and easily managed system and you don't have to stress anymore. That is exactly what Control4 offers. Here are some more reasons why you need it

#### **1. Control4 Thinks Outside the Box**

The amazing thing about this lifestyle company is that they keep finding new and exciting ways to improve on home automation to the point where it becomes a normal and intricate part of our daily lives. Each year, they make sure their system is updated and innovated with new and exciting products that directly caters to the needs of the customers. This basically means that they constantly have new ideas up their sleeves and you never know what innovation is coming next. Exciting right?

#### **2. Control4 Dominates Home Automation**

Control4 goes to great lengths to ensure their customers get the best and nothing else. They take the time and needed resources to train and certify all their dealers to install only the best and very affordable home solutions that work perfectly in businesses, hotels and of course, homes. With Control4, you can be sure you are getting nothing but the best in terms of home automation.

### **3. With Control4, Your Choice is All that Matters**

Since control4 is basically a very open platform, they take the demands and choices of the customers into consideration when making decisions of what devices, products or apps to add to the system. They work with the most innovative and creative third-party developers in the industry to give you the free hand to choose which devices you want to be able to control in your homes or businesses. The fact that these developers are so highly skilled ensures longevity of the functionality of the system regardless of how many devices or apps are added to it.

*Control4 automates different parts of your homes like;*

- **Lighting:** with Control4 operating the lighting in your home, you can save a ton of money on electricity, increase your home security and easily create the perfect mood you want to have in your home. Control4 automates the security lights in your home in such a way that they come on and off automatically and adjust themselves according to the changing seasons. What's more? You will be conserving a lot of energy as it ensures your lights are turned on only when you need them. What a way to make your home just a bit greener!
- **Entertainment:** we all love a bit of entertainment in our homes and Control4 figured out how to make your many remotes useless by replacing them with just one that controls your sound system, input and also your lights. The system enables you to watch different channels in different parts of the house without any lags and also lets you stream your favorite songs with its internet streaming options.
- **Communication:** this is definitely one of the major selling points of Control4 because of how easy it makes communication. Messages with displays can easily be set around your home, helping you announce that dinner is ready without having to shout at the top of your lungs. Also, since the system is connected to your phone, you will get instant notifications when someone approaches your home or rings the bell and help you decide whether or not you want to see them.

Control4 lets you experience the true magic that is in home automation to the fullest. If you love the highest levels of comfort, then this is definitely the system for you.