



SHELL
LUBRICANT
SOLUTIONS

WHERE TODAY'S TRAINING BECOMES TOMORROW'S VALUE

Upskill your team so they can help upgrade your business.
A webinar-based modular training system that brings expert
advice to your personal device.

Shell
Lube**Coach**Academy



PARTNER. PROTECT. PRODUCE. PROGRESS.

And repeat. It's a simple formula in theory: partner with an expert, protect your assets, boost productivity, progress your business. Now it's also simple for you to put the theory into practice, with Shell LubeCoach Academy.

An online training program based on more than one hundred years of lubricant expertise, Shell LubeCoach Academy combines the experience needed to identify inefficiencies, with the remote training capabilities that are necessary during sensitive periods such as the COVID-19 health crisis.



In a recent global Shell Lubricants Solutions survey, more than 60% of respondents admit that there is a knowledge gap in their industries, with about 80% saying that lubricant training and expertise is in demand¹.

MORE THAN TRAINING. IT'S A BEHAVIOUR CHANGE.

SAFETY-FIRST MINDSET	TOTAL COST OF OWNERSHIP (TCO)	UNLOCK PERFORMANCE
Protect your most valuable asset – your people	Better understand the relationship between maintenance and TCO	Learn to use the right lubricant, in the right place, at the right time
Limit unnecessary physical interactions to limit unnecessary risk	Reduce the time associated with lubricant-related repairs and activities	Improve efficiencies and identify areas for improvement

Develop a team that has the skills to reduce running costs while improving performance

¹ Global research commissioned by Shell Lubricants Solutions and conducted by Edelman Intelligence in 2018. In the fleet industry, 61% believe there is a lack of understanding about how technologies work (knowledge gap) while 89% agree that lubrication training and expertise is in demand (lubrication expertise). In the agriculture sector this 79% (knowledge gap) and 79% (lubrication expertise); in the general manufacturing sector this is 61% (knowledge gap) and 82% (lubrication expertise). In the construction sector 77% think more training is required and in the agriculture industry the number stands at 62%.

SECURE REAL-WORLD BENEFITS THROUGH ONLINE TRAINING

Shell LubeCoach Academy is a custom maintenance education platform that uses a modular system to help shape training to your own needs.

Modules cover all aspects required to ensure your operating environment remains safe and successful, with new modules being added continually so you can maintain your competitive edge.

LUBRICANTS & APPLICATION

Our series on lubrication theory and fundamentals can equip your team with the foundational knowledge needed to improve equipment efficiency and boost productivity.

MAINTENANCE STRATEGIES

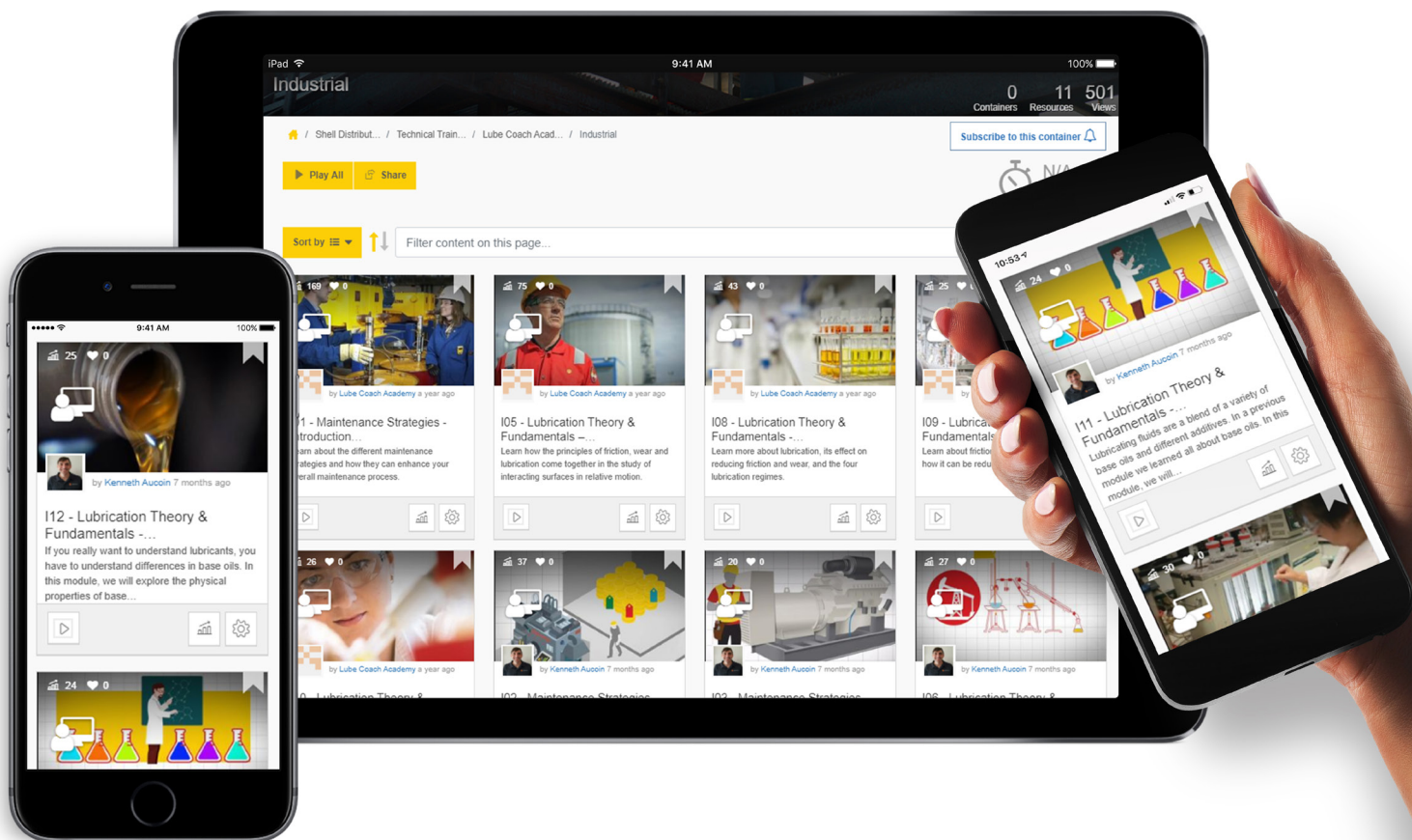
Learn how to effectively strategise from a partner who's seen it all before, with lessons ranging from advanced planning to oil analysis.

PROTECTING EQUIPMENT

Pick your modules and protect your components, from hydraulic systems and gearboxes to engines and bearings.

SECTOR SPECIFIC LEARNING

Sector-specific oil condition monitoring modules can help you progress personally and keep your business ahead of the curve.



A SIMPLER WAY TO UNLOCK YOUR TEAM'S POTENTIAL

1

Visit **Shell.com/LubeCoachAcademy** and register. At this stage, you will have access to basic modules.

2

Once your account has been verified, you will have access to modules based on your sectors.

3

Browse available modules from any device and begin upskilling.

4

Identified managers will be provided with reporting capabilities. Track individual or team progress through a personalised dashboard.

Contact our Shell Lubricants Solutions team to learn more.



Visit **Shell.com/LubeCoachAcademy** to register for your first module.