

Luxury Showcase – Griffin Ranch, La Quinta, CA

When you picture life in the Coachella Valley do you imagine Old World elegance, refinement, and tranquility? Perhaps you seek something more than just another cookie-cutter “upscale desert community.” Would you enjoy living in a serene, picturesque neighborhood which feels like a world of its own yet is still close to all the excitement of urban life? If so, welcome to Griffin Ranch.

Griffin Ranch is a 240-acre community with both new and resale properties available. The original lavish development was planned by TV personality Merv Griffin in 2005. A renovation in 2014 added 221 additional luxury estates to the Ranch.

Griffin Ranch’s ideal location in La Quinta places you at the heart of a city renowned for being the “Gem of the Desert.” You will be close to all the activities, shopping, events, and sights that the Coachella Valley has to offer without traveling far from the relaxing oasis of your home.

Estate homes at Griffin Ranch are available in a distinctive array of architectural styles including Spanish, Tuscan, and Mexican Modern. New owners may select either the Encore Collection “where luxury and livability combine” or the Prestige Collection exemplifying “luxurious desert living at its finest.”

Both Encore and Prestige homes feature 4 bedrooms, 4.5 bathrooms and 2-3 bay garages in a choice of 4 floorplans per Collection. Encore homes range from 3,271 to 3,818 square feet in size and start in the mid \$800,000s. Prestige estates, at a starting price in the low \$900,000s, afford a stunning 4,154 to 4,820 square feet of lavish open design living space.

A trademark “Everything’s Included” program means that home automation, upgraded cabinetry, granite or quartz countertops in the kitchen and bathrooms, plus stainless-steel appliances all come standard in every Griffin Ranch home.

As if your new estate isn’t stunning enough, prepare to have your expectations shattered by the grandeur of the European villa inspired Griffin Club. The centrally located Griffin Club invites residents to enjoy a lounge and bar (complete with indoor-outdoor seating and fireplaces), a conference room accommodating up to 200 people, and a complete catering kitchen which part of your approximately \$650 monthly HOA dues gives you full access to.

When you are ready for some physical activity, swim laps in the junior Olympic-size swimming pool while the kids play in the splash park, then grab a snack at the outdoor café. There are tennis courts and putting greens, along with a gated dog park for your “fur babies.” For a relaxing walk, explore the trails winding throughout the Ranch.

Finally, the ultimate of VIP opportunities – Griffin Ranch homeowners are Premier Social Members of The Club at PGA WEST and as such have access to fine dining in all three PGA WEST Clubhouses and can participate in The Club’s social activities.

Take the next step toward your Griffin Ranch home – visit the Model Homes & Sales Office. They are open seven days a week from 9am to 5pm and may be reached at (760) 501-2960.