

RAVJIT SINGH

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About Me – A hardworking, self-motivated and dependable recent college graduate who, with a varied work experience, promises to bring innovative solutions, high performance and a strong work ethic to the table.

EDUCATION

Bhawanipur Education Society College (Affiliated to the University of Calcutta) 2020
B.Com. (E – Business Honours), GPA 5.9

Senior Secondary Examination, La Martiniere for Boys 2016
ISC (Commerce w/ Computer Science), 81%

TECHNICAL SKILLS

Internet Technologies – HTML, CSS, Git, Markdown, Wordpress

Graphic Design – Adobe Photoshop, Adobe Illustrator, Corel Graphic Suite, Inkscape

Operating Systems – Microsoft Windows XP-10S, Kali Linux, Ubuntu, Manjaro OS

Other – Adobe Dreamweaver, MS-Office, VMware

SELECTED EXPERIENCE

142Designs Jun'19 –

Co-Founder & Operations Head

Head of operations of a digital marketing solutions collective that I co-founded with my younger sibling. The collective has a network of seven local freelancers and has accumulated a clientele of twelve local businesses across various sectors like education, heavy industry and QSR.

ALLCAP Communications Oct'20-Dec'20

Social Media Manager

Was in-charge of handling the Twitter and Facebook pages of Ananda Bazar Patrika Group's The Telegraph and Metro newspapers. Carried the responsibility of curating stories for social media propagation and broke essential news live on the social networking platforms. Was also responsible for selecting the stories for digital promotion.

Sportskeeda Jun'20 –

Contributor

Write feature articles and news pieces covering the E-sports industry and cricket. Gained proficiency in handling SEO tags, keyword analytics, operating a CMS and short-form text-based media creation.

t2, The Telegraph India Dec'17 – Nov'20

Editorial Intern

Wrote cover stories on technology, music, pop culture and video games, and covered local stories with an emphasis on campus life in the city. Conducted interviews with various artistes and eminent personalities and ideated numerous independent stories that often comprised of on-ground reporting and standalone research.

Jharna's Kitchen Nov'16 – Apr'17

Web Developer and Marketing Manager

Was in – charge of website development, digital data management and undertook marketing responsibilities in this food delivery start – up.

LANGUAGES

English – Proficient

Hindi – Native

Punjabi – Native

Bengali – Proficient

SELECTED PROJECTS

The Office 2048 [Independent Project]

Apr'20

Designer and Developer

Designed and developed an adaption of the popular online puzzle game, 2048, based on the hit NBC series, The Office. Used prior HTML, CSS and Javascript knowledge in development. Completely open source and a freeware, hosted on Github.

Soccer Bot [Bhawanipur Education Society College]

Aug'17

Team Leader and Hardware Designer

Headed a team of six members that designed and developed a small robot that could play a game of soccer and attack the opponent simultaneously, for a 'Robot Soccer Challenge' held in college. My role was to design the hardware of the bot and various attacking mechanisms. We used **Arduino** as our base development environment and used **Atmel Studio** as the IDE. Our team eventually reached the semi – finals.

AI Chat Bot – Alison [Independent Project]

June'15

Designer and Developer

Made this chat bot in the summer of 2015 as a part of my school's annual Science Fair, in collaboration with a classmate. We tried using algorithms similar to Apple's Siri to create an **Artificial Intelligence Response System (AIRS)**, which achieved an accuracy of **80%** in detecting legible human rhetoric. I was responsible for coding the backend environment and the AIRS was a result of our joint effort.

AWARDS

- Part of the Film Making Team that won the Best Picture Award in the Junior Category beating over 200 entries from eighteen countries, at International Children's Film Festival, held in Hyderabad.
- Was a part of the high school's 180 years old yearly magazine's Editorial Board.

VOLUNTEERING

WordCamp Kolkata 2019

Dec'18-Mar'19

Marketing and Social Media Volunteer

Volunteered to handle digital marketing and social media pages for WordCamp Kolkata 2019, the Kolkata edition of the international WordPress developers conference. Got familiarised with being a part of a diverse team and learning and understanding what goes behind a large-scale international conference.

United Nations

Sept'17-Dec'17

Online Volunteer

Served as an online Information-Technology volunteer for the United Nations NGO network and contributed to the development of the website and back – end management of a Ghana – based youth organization.

EXTRA – CURRICULAR ACTIVITIES

- Represented Bhawanipur Education Society College in more than 15 inter-college quiz tournaments; finished in the top three in 9.
- Represented Bhawanipur Education Society College in the Inter – College Accounts Olympiad, and Model United Nations.
- Represented La Martiniere for Boys in Dramatics, Quiz, Rugby, Model United Nations, and Film Making.
- Was in the La Martiniere Old Boys' Club, the oldest Rugby Club in the country.
- Hobbies include reading crime novels, being up-to-date with the latest gadgets, sports, writing, strumming the guitar, speedsolving and pro bono activities.