

Gummy Supplements

Gummy Supplement Industry Facts and Figures

\$5.7 billion in 2018 and is expected to reach \$9.3 billion by 2026.

The **adult segment** of the market holds nearly

revenue and is expected to dominate the market through 2026.



Advantages of Gummy Supplements



- 1. Easy to take/
swallow
- Adults with Difficulty Swallowing Pills

adult population has difficulty swallowing pills. Gummy vitamins eliminate that problem.

2. Great taste

Gummy vitamins are made with

difficulty



3. More convenient

Consumers can grab a gummy and walk out the door without having to worry about preparing a meal.



4. Consumer compliance

Since gummy vitamins are easy to swallow, great-tasting, and convenient, they lead to more consumer compliance.

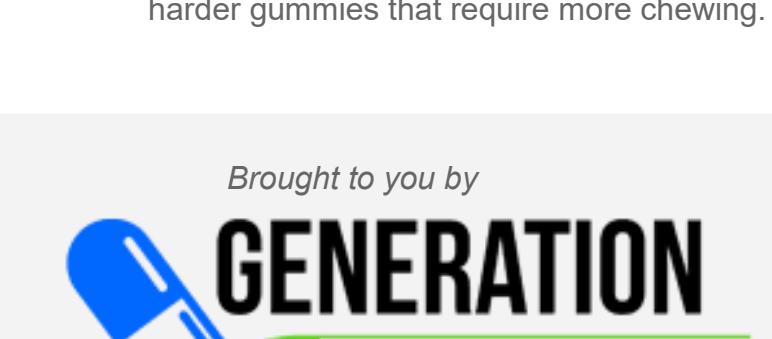


5. Customization options

The best **gummy manufacturers** can produce gummies with reduced sugar, increased fiber,



the softer gummies that



A close-up photograph of a blue, textured dental tray, likely made of a flexible silicone material. The tray is designed to fit over a dental model or teeth. The lighting highlights the ridged, non-slip surface of the tray.

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