

Heidemarie Vidos

EP - EXECUTIVE PROFILE

18.09.2026

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 Austria, Vienna, Remote & Global

 Portfolio: heidemarievidos.com

EXECUTIVE PROFILE

Technical Documentation & Information Structuring

Systems · Documentation · Visual Communication · Quality

I help companies structure complex technical information so that it becomes clear, consistent, and genuinely useful in daily operations. My work goes beyond individual documents. I focus on the interplay between products, technical systems, processes, software, user interaction, and the specific information needed by various target audiences.

My background combines Technical Documentation, Systems Engineering, Information Architecture, and Visual Communication. This allows me to view technical content from multiple perspectives and uncover connections that often remain hidden in purely document-centric approaches.

Core Focus of My Work

Technical information usually evolves over many years. Different teams contribute content, products and software evolve, terminology shifts, and existing documentation structures expand with every new project.

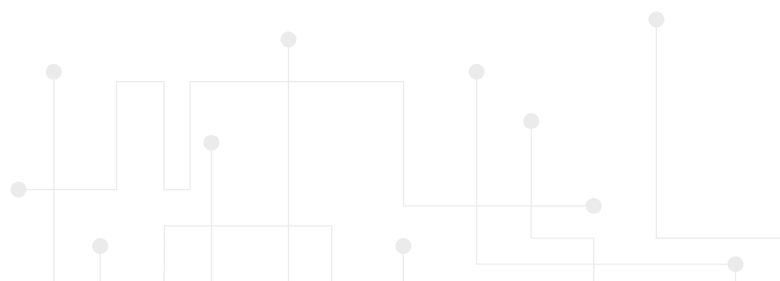
As a result, information landscapes frequently emerge that remain technically accurate but become increasingly difficult to overview, maintain, or develop consistently.

This is exactly where I come in. I analyze existing information, identify gaps or weak spots, and help companies structure content more clearly, make dependencies visible, and better align technical information with its actual, practical use.

Areas of Expertise

My core focus areas include Technical Documentation & Information Structuring, Documentation Review & Quality Assessment, Technical Illustration, Information Architecture, Application & Process Mapping, UI & Localization Review, as well as Terminology & Consistency Checks.

Depending on the project scope, this can involve evaluating existing manuals, software user interfaces, technical drawings, process descriptions, structured content, XML or JSON data structures, engineering data, or entire documentation landscapes.



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Client Benefits

A complete overhaul of documentation is not always necessary. Frequently, a significant impact can be achieved through targeted analysis and structural improvements alone.

When information is structured more clearly, users find what they need faster. When terminology is used consistently, the effort required for interpretation drops. When the relationships between documentation, software, processes, and technical systems become visible, changes can be planned more precisely and content can be maintained more efficiently.

Visual communication also plays a key role in this process. Technical illustrations, diagrams, or screen flows can often convey complex relationships faster than additional text. The deciding factor is not the graphic design itself, but whether a visual layout provides orientation and supports the next action.

Industries & Technical Environments

My experience spans MedTech, Machinery & Plant Engineering, CleanTech, Automotive & Motorsport, Aviation, and other highly technical system environments.

What these sectors have in common is that technical accuracy, traceable processes, consistent information, and clear communication are absolutely critical for practical everyday use.

Approach

I work analytically, structurally, with a strong technical foundation, and a visual orientation. Cross-functional collaboration is particularly important to me—bridging the gaps between Engineering, Documentation, Software, Service, Localization, and the end users.

This interface perspective makes it possible to detect information bottlenecks early and to view technical content not in isolation, but as part of a larger, interconnected system.

My Goal

Technical information should do more than just describe what a system is. It should help people understand what is relevant, how something works, what to do next, and how individual pieces of information relate to one another.

This is where I see the true value of exceptional technical communication.

Structure. Visualize. Explain. Enable.

