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QA Automation Testing Demystified



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As customer expectations rapidly evolve in an increasingly competitive market, insurers face the challenge of delivering quality products and services at the speed of digital. To maintain high frequency product and enhancement releases, many are embracing a comprehensive quality assurance and testing strategy—one that puts automation at the center. Injecting automation into testing processes is allowing insurers to improve testing efficiencies, accelerate speed-to-market, and provide a seamless customer experience.

But QA automation testing is a journey, and one that is heavily dependent on the business outcomes insurers are trying to drive.

Watch our Ask the Experts: QA Automation Testing Demystified webinar to get your questions on QA automation testing answered! In this audience-driven, panel discussion webinar you will:

- Hear what other insurance business and IT leaders are doing to drive their QA strategies
- Get any questions you have on quality assurance, quality engineering, and automation testing answered
- Receive tips and advice on leading QA automation efforts to drive real change from within your organization

FEATURED SPEAKERS



Tammy Butler
IT Manager - Delivery,
Society Insurance



Ramana Gupta Narayanam
CIO, Hudson Insurance Group



Vijay Narayanan
Director,
ValueMomentum



Carey Geaglone
Senior Principal,
Insurance, Aite-Novarica

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