

September Sale CTV Scripts

HOOK (9 words)

Now is your moment for saying yes.

HEART (54 words)

Standing where the Incas once walked in Machu Picchu. Coming face to face with elephants on safari. Joining a local family for a home-cooked meal. There's never been a better time to experience a new place. Save up to \$1,500 per couple on guided tours worldwide. Book by September 30 using offer code HELLO2027.

LAND (6 words)

Go Collette. By travelers, for travelers.

:30 Live – Retargeting

GRAPHICS

<September Sale Lockup>
adventure

Save Up to \$1500* Per Couple
on All Tours Worldwide

Peru

South Africa

Australia

VOICE OVER

Ready to say yes? Your next

is waiting.

Stand where the Incas once walked
in Machu Picchu.

Come face to face with elephants on
safari.

Snorkel the Great Barrier Reef.

There's never been a better time to
experience a new place.

Save up to \$1,500 per couple on guided tours worldwide.

Book by September 30.

September 14 – 30

Offer Code **HELLO2027**

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Go Collette.

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gocollette.com

By travelers, for travelers.

CTA: To learn more, visit gocollette.com or contact your travel advisor and ask for Collette.

:15 – Retargeting

HOOK (7 words)

Now is your moment to say yes.

HEART (21 words)

Explore Machu Picchu. Spot the Big Five. Meet new people. Book by September 30 and save up to \$1,500 per couple.

LAND (5 words)

Collette. By travelers, for travelers.

GRAPHICS

<Lockup> Book Big. Save Bigger.

VOICE OVER

Now is your moment to say yes.

Peru

Explore Machu Picchu.

South Africa

Spot the Big Five.

Australia

Meet new people.

Limited Time Only

Book by September 30 and save
up to \$1,500 per couple.

Offer Code **HELLO2027**

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