

Canyon Spirit Co-op Script

Direction: *0:30 of copy giving a general overview of Collette's tour Utah's Mighty Five tour heavily talking about Canyon Spirit train which travelers spend 2 days on.*

:30 Voice Over

HOOK (21)

Discover the American Southwest in style on Collette's Utah's Mighty Five tour, featuring two luxurious days aboard the Canyon Spirit train.

HEART (49)

Every bend reveals breathtaking views — from burnt-orange deserts to towering red rock spires, all while you savor regionally inspired cuisine, handcrafted cocktails, and elevated service. Step beyond the rails and into Utah's legendary national parks with Collette's in-destination experts whose deep local roots reveal the heart of the Southwest.

LAND (3)

Only with Collette.