

## **:60 HOST READ**

“Because Details Matter”

(Crime House Daily / True Crime News)

**US DTC :60 Audio**

## **HOOK (15 words)**

We focus on the details here. But when you travel, what if someone else did?

## **HEART (86 words)**

That’s the philosophy behind Collette’s journeys. Every detail is thoughtfully planned, so you can simply show up and experience it. Our small-group, guided tours average just 19 travelers and are led by experts who know the destination inside and out. Whether you travel solo or alongside companions, you’ll connect with fellow travelers who share your sense of wonder. Imagine sleeping under the stars in a glass igloo in Finland, or spending multiple days on safari in Southern Africa, getting closer to the landscape and wildlife.

## **LAND (28 words)**

With Collette, experience immersive travel backed by thoughtful planning and more than a century of expertise. Visit [gocollette.com/podcast](https://gocollette.com/podcast). Use code TRAVEL26 for \$200 off select Collette Explorations tours.