Katherine Schaffstall

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EXPERIENCE

Us Weekly, New York, NY – Senior Writer

December 2025 – Present

- Pitches and writes news stories focused on true crime
- Creates rollouts for true crime documentaries and docuseries
- Uses SEO practices to write stories and headlines
- Promotes stories on X, Facebook and Instagram with original captions and graphics

McClatchy, New York, NY- Associate Editor
January 2024 – June 2025

- Pitched and wrote news stories for *In Touch Weekly, Life & Style* and *Closer*
- Assigned and edited news stories for staff writers
- Self published articles
- Conducted interviews with talent and notable industry members

McClatchy, New York, NY- Digital Writer
April 2022- January 2024

- Pitched and wrote news stories for *In Touch Weekly, Life & Style* and *Closer*
- Created evergreen content
- Wrote copy for X and Facebook promoting articles
- Conducted interviews with talent

The U.S. Sun, New York, NY- Entertainment Reporter
June 2020- April 2022

- Wrote original content for the-sun.com
- Scanned social media and competing websites for story ideas
- Recapped TV shows for the website
- Edited stories written by other writers

The Hollywood Reporter, New York, NY — Daily Writer
January 2018 - June 2020

- Contributed original content to THR.com
- Covered events including awards shows, red carpets and concerts
- Interviewed people in the entertainment industry
- Researched for short and long term stories and projects

COMPUTER SKILLS

Microsoft Word, Excel, PowerPoint, Photoshop, Outlook, X, Facebook, Instagram, Snapchat, YouTube, Adobe Premiere, Google Docs, WordPress, Facebook Scheduler, Drupal, Airtable, Asana

GPA

3.8

Honor Society

Lambda Pi Eta

EDUCATION

Marymount Manhattan College, New York, NY —
B.A. in Communication Arts
B.A. in Digital Journalism
August 2014- May 2018

Coursework: Advanced Reporting, Media Studies, Journalism in the 21st Century, Fashion Journalism, Freelance Article Writing, Broadcast Journalism, Advertising, Creative Media, Screenplay Writing, Storytelling Across Media