

Katherine Schaffstall

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EXPERIENCE

McClatchy, New York, NY- Associate Editor

January 2024 - Present

- Pitches and writes news stories for *In Touch Weekly*, *Life & Style* and *Closer*
- Assigns and edits news stories for staff writers
- Self publishes articles
- Conducts interviews with talent and notable industry members

McClatchy, New York, NY- Digital Writer

April 2022- January 2024

- Pitched and wrote news stories for *In Touch Weekly*, *Life & Style* and *Closer*
- Created evergreen content
- Wrote copy for X and Facebook promoting articles
- Conducted interviews with talent

The U.S. Sun, New York, NY- Entertainment Reporter

June 2020- April 2022

- Wrote original content for the-sun.com
- Scanned social media and competing websites for story ideas
- Recapped TV shows for the website
- Edited stories written by other writers

The Hollywood Reporter, New York, NY — Daily Writer

January 2018 - June 2020

- Contributed original content to THR.com
- Covered events including awards shows, red carpets and concerts
- Interviewed people in the entertainment industry
- Researched for short and long term stories and projects

EDUCATION

Marymount Manhattan College, New York, NY —

B.A. in Communication Arts

B.A. in Digital Journalism

August 2014– May 2018

Coursework: Advanced Reporting, Media Studies, Journalism in the 21st Century, Fashion Journalism, Freelance Article Writing, Broadcast Journalism, Advertising, Creative Media, Screenplay Writing, Storytelling Across Media

COMPUTER SKILLS

Microsoft Word, Excel, PowerPoint, Photoshop, Outlook, X, Facebook, Instagram, Snapchat, YouTube, Adobe Premiere, Google Docs, WordPress, Facebook Scheduler, Drupal, Airtable, Asana

AWARDS

Dean's List- Spring 2015

Dean's List- Fall 2015

Dean's List- Spring 2016

Dean's List- Fall 2016

Dean's List- Spring 2017

Dean's List- Fall 2017

Dean's List- Spring 2018

GPA

3.8

Honor Society

Lambda Pi Eta