

Katherine Schaffstall

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EDUCATION

Marymount Manhattan College, New York, NY —
B.A. in Communication Arts
B.A. in Digital Journalism
August 2014- May 2018

Coursework: Advanced Reporting, Media Studies, Journalism in the 21st Century, Fashion Journalism, Freelance Article Writing, Broadcast Journalism, Advertising, Creative Media, Screenplay Writing, Storytelling Across Media

EXPERIENCE

The Hollywood Reporter, New York, NY — Daily Writer
January 2018 - PRESENT

- Contributes original content to THR.com
- Covers events including awards shows, red carpets and concerts
- Interviews people in the entertainment industry
- Researches for short and long term stories and projects

The Hollywood Reporter, New York, NY- Online Editorial Intern
September 2017 - December 2017

- Pitched and wrote original content for THR.com
- Covered events including red carpets and panels
- Conducted interviews with relevant people

TruTV, New York, NY — Digital and Social Intern
January 2017 - May 2017

- Created original content for TruTV's Twitter, Instagram and Facebook accounts
- Pitched ideas to improve social media engagement
- Worked on long term projects to promote the network's shows on TruTV's website and social media pages

TV Guide Magazine, New York, NY- Editorial Intern
September 2016- December 2016

- Transcribed interviews
- Pitched, wrote and published articles
- Contacted network PR representatives
- Performed research for articles and magazine archives
- Attended and worked at press events

COMPUTER SKILLS

Microsoft Word, Excel, PowerPoint, Photoshop, Outlook, Twitter, Facebook, Instagram, Snapchat, YouTube, Adobe Premiere, Google Docs, WordPress, Tweetdeck, Facebook Scheduler, Drupal

AWARDS

Dean's List- Spring 2015
Dean's List- Fall 2015
Dean's List- Spring 2016
Dean's List- Fall 2016
Dean's List- Spring 2017
Dean's List- Fall 2017
Dean's List- Spring 2018

GPA

3.8

Honor Society

Lambda Pi Eta