

BOOM SUPERSONIC

XB-1 milestone video script



ROLE

Video scriptwriter



FORMAT

90-second brand film



DELIVERABLE

Storyboard-to-script development
+ live capture direction

Boom Supersonic provided the core story beats for a brand film celebrating XB-1's historic supersonic milestone. I developed the narrative story arc and voiceover, shaping the material into a cinematic script that builds from testing and discipline to the breakthrough supersonic moment.

The script also helped guide the live on-site video crew during the milestone flight, identifying the moments, reactions, and footage needed to tell the story.

Narrative story arc

1

SET THE STAKES

"How can a single moment make history
While redefining the future of flight?"

2

BUILD TENSION

"For two years we've been testing.
Refining.
Obsessing over every detail."

3

ACCELERATE

"With each test flight
Pushing faster
Climbing higher
In pursuit of one goal."

4

CAPTURE THE MOMENT

"Radio: XB-1 is supersonic"

5

LAND THE BRAND STORY

"The future of flight is supersonic.
The future of flight is here."



LIVE CREW DIRECTION

The script identified the key emotional and visual beats for the live crew to capture during the milestone flight:

- Pilot-control room exchange (XB-1 is supersonic)
- Radio confirmation
- Crowd reaction and celebration

It ensured every critical moment was captured to tell the story with clarity and impact.

