

Jovan McSellers

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PROFESSIONAL SUMMARY

Early career sports/broadcast journalist looking for a position that will allow me to grow professionally as a writer and content creator. I am passionate about covering hard news as well as soft news features, especially sports. My experience includes sports writing, podcast hosting, source researching, content creation and video editing.

EDUCATION

James Madison University

Harrisonburg, VA

Bachelor of Arts, Media Arts and Design, Concentration of Journalism

May 2026

Northern Virginia Community College

Wakefield, VA

Associate of Arts

December 2023

JOURNALISM & MEDIA EXPERIENCE

Sports Writer

January 2024 – May 2026

The Breeze

Harrisonburg, VA

- Covered James Madison University athletics through feature stories, game recaps, previews, and analysis.
- Researched and developed stories focused on athletes, teams, and current sports topics.
- Pitched story ideas and evaluated topics based on reader interest and news value.
- Produced road-game coverage using concise introductions and key game takeaways.
- Collaborated with an editorial team while meeting deadlines and maintaining an organized workflow.
- Developed stronger reporting, interviewing, writing, and storytelling skills through hands-on newsroom experience.

Host & Producer

January 2023 –

Present

Sports Unpacked with Jovanmac Podcast

- Created and hosted a sports podcast covering NBA, NFL, and other current sports topics.
- Researched news and developing storylines to create informed, engaging episodes.
- Conducted conversations with guests to generate discussion and diverse perspectives.
- Edited podcast episodes, combining voice recordings and background music to create polished content.
- Published episodes across major podcast platforms, including Spotify and Apple Podcasts.

Sports Writer & Content Creator

September 2019 –

Present

Sports Unpacked with Jovanmac Blog

- Research and write original sports articles covering team previews, features, analysis, and current storylines.
- Analyze interviews, news coverage, and other sources to develop informed articles.
- Select story angles and develop original content independently from concept through publication.
- Apply journalism principles to digital storytelling and sports reporting.

ADDITIONAL PROFESSIONAL EXPERIENCE

Cashier/Customer Service

April 2024 to Present

Target

Harrisonburg, VA

- Lead front-end operations and direct team members during assigned shifts.
- Train and support team members while maintaining efficient customer service operations.
- Handle cash, resolve customer concerns, and manage multiple responsibilities in a fast-paced environment.
- Demonstrate strong communication, leadership, organization, and problem-solving skills.

Team Leader

July 2020 to July 2025

Chick-fil-A Restaurants

Haymarket, VA

- Trained and mentored new employees across multiple restaurant operations.
- Led team members while maintaining service, quality, and organizational standards.
- Developed strong communication, leadership, teamwork, and customer-service skills.

Warehouse Associate

August 2023 to January 2025

WellCrafted Wine and Beverage

Warrenton, VA

- Managed high-volume order picking and organization for restaurant customers.
- Delivered orders and independently managed extended driving routes.
- Developed strong time-management, attention-to-detail, and organizational skills.

ADDITIONAL SKILLS

- Video and Content Editing
- Primary & Secondary Source Research
- Social Media Communication
- Interview Preparation
- Leadership and Mentoring
- Documentary Production
- Sports Reporting
- Organizational Skills
- Written and Verbal Communication
- Storytelling