

Olga Spilewsky

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Emmy award-winning content producer, communications professional and strategist with 20+ years creating compelling stories for America's top news organizations. Proven track record of developing high-impact narratives for global audiences, managing high-performance teams on deadline and providing an extensive Los Angeles market expertise.

Work Experience

June 2024-Current Producer, CBS Mornings

CBS News, LA Bureau, Studio City, CA

- Produce and write compelling breaking news stories for national morning broadcast covering business, political, legal, and cultural topics for national and international audiences
- Manage end-to-end story production to completion, ensuring brand consistency and legal and standards compliance, while also conducting interviews and supervising editors
- Cultivate and maintain relationships with correspondents, field producers and social media teams to maximize story impact across platforms
- Coordinate with subject matter officials, government officials and organizational leaders for interview segments, including pre-interview research

July 2011-June 2024 Content Producer

NBC4 News, Los Angeles, Universal City, CA

- Emmy award-winning communications leader driving brand visibility through strategic content development for 5 live daily newscasts reaching a potential audience of 17 million viewers in nation's second largest market
- Developed crisis communications protocols for live breaking news events (Emmy Award: Springs Fire coverage)
- Trained and mentored writers and producers, establishing editorial and broadcast standards
- Wrote, produced, edited long-form packages for 2016 Rio and 2020 Tokyo Summer Olympics showcasing host cities' culture, athlete and sports headlines (Emmy Award: Rio Opening Ceremony)
- Drove multi-channel content strategy, translating broadcast stories to digital platforms and writing articles to maximize audience reach

Additional Experience

Fox News Channel – Supervising Head Writer/Producer, “Fox & Friends”, NY, NY

- Managed writing team for #1-rated 3-hour live morning cable news program, overseeing content strategy, editorial standards and breaking news content

MSNBC – Segment Producer, Secaucus, NJ

- Lead writer, producer, booker and field producer for primetime news program, managed field crews, prepared for high profile interviews

The Travel Store – Supervisor, Event Production for Global Travel Groups

- Orchestrated events for private groups for cruise and land-based destinations, managing logistics, vendor relations and client communications. Collaborated with hospitality partners to deliver seamless destination experiences

Pacific Communications Groups – Account Executive

- Managed public relations strategy and crisis communications for automotive and hospitality clients, including hotel brand destination marketing campaigns. Secured earned media placements with top-tier industry outlets

Education

Master of Science, Broadcast Journalism

Northwestern University, Evanston, IL

Bachelor of Science, Business Administration, Marketing

Bachelor of Arts, Social Sciences and Communications, Economics

University of Southern California, Los Angeles, CA

Awards

2016 Emmy Award – Writer, Live Special Events – News

Opening Ceremony: “Today in LA” Live from Rio Summer Olympics (NBC4 News)

2013 Emmy Award – Writer, Live Coverage of an Unscheduled News Event

Springs Fire, News at 5pm and 6pm (NBC4 News)