

BRIANNA NDIKUM

Multimedia Journalist

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EDUCATION

Morgan State University

May 2026

B.S. Multimedia Journalism | Minor in Information Systems | Baltimore, MD

JOURNALISM EXPERIENCE

Goalkeepers / Morgan State University

Summer 2026

Multimedia Journalism Intern | 2026 FIFA World Cup

- Field-reported from the FIFA Fan Festival in Philadelphia on Haiti's return to the World Cup after 52 years, conducting fan and community interviews and collecting natural sound for broadcast.
- Produced radio pieces for WEAA 88.9 FM, integrating reporter audio, interviews and natural sound; sources included Washington Post sports columnist Jerry Brewer and U.S. Soccer communications personnel.
- Developed multimedia broadcast elements — scripts, SOTs, B-roll and natural sound packages — for Maryland Public Television (MPT), with segments scheduled to air during HBCU Week.
- Reported through an international and Black-diaspora lens, covering the 2026 World Cup's cultural significance for immigrant and diaspora communities.

FOX45 News

July 2023 – July 2024 | Baltimore, MD

Production Assistant

- Coordinated live newscasts by facilitating real-time communication between technical teams, on-air talent and producers to ensure seamless daily broadcast execution.
- Managed rundown coordination, studio logistics and on-air timing in a professional live broadcast environment.

SELECTED JOURNALISM PROJECTS

The NDKM Journal — TikTok & Substack

Oct. 2025 – Present

Independent Digital Journalism | substack.com/@briannandikum | tiktok.com/@TheNDKMjournal

- Produce reported commentary and explanatory journalism on culture, politics and public policy — translating complex topics into short-form vertical video for TikTok and long-form digital essays for Substack.
- Develop and manage editorial strategy, publishing workflow and audience development across platforms.

ADDITIONAL EXPERIENCE

Tresses By Bri

Present

Founder & Owner | E-Commerce

- Launched and independently operate a Shopify-based business, managing digital storefronts, content marketing and customer acquisition.

RELEVANT COURSEWORK

Editing | Information Gathering & Research | Field Production & Reporting | Mass Communication Law & Ethics | Writing and Reporting

SKILLS

Writing & Reporting: AP Style, broadcast writing, scriptwriting, interviewing, source development

Video Editing: Adobe Premiere Pro, Final Cut Pro, CapCut

Audio Production: Adobe Audition, SOT & nat sound editing, radio production

Digital & Social: TikTok, Substack, social media publishing

Design & Tools: Canva, Microsoft Office, Shopify