



The Ned Doha Unveils its Month-Long Ramadan Experiences

Guests are invited to embrace the spirit of Ramadan at The Ned Doha with poolside Iftar and Suhour gatherings at Itlalat Ramadan, along with spa treatments, feasts, to-go menus, cakes, and more.

Doha, Qatar – xx March 2024 – This Ramadan, The Ned Doha, a hotel and private members' club located along the Corniche waterfront, invites guests to partake in a month-long celebration brimming with plenty of festive experiences.

This season, The Ned Doha is the go-to destination for dining, city's views, and unforgettable experiences with diverse culinary offers, refreshing spa treatments, and memorable moments with loved ones.

Among these offerings is Itlalat Ramadan – the perfect place for loved ones to come together at The Ned Doha and enjoy a poolside Iftar and Suhour, complete with great food, live entertainment, and cherished moments. Iftar, available from sunset until 8.15pm, and Suhour, from 9.15pm to 1am is 250 QAR per adult, 165 QAR for children aged five to twelve, and complimentary for little ones under four.

For a dining experience under the starlit sky, friends and families can savour the rich flavours of a Levantine set menu at Hadika, all while overlooking breathtaking views of the Arabian Sea, from sunset to 1am for 300 QAR per person.

To enhance the Ramadan experience, guests can refresh their minds and bodies with a 60-minute facial at Ned's Club Spa followed by Suhour for two at Itlalat Ramadan for 1,500 QAR.

For those seeking an all-inclusive stay, guests can enjoy the Ramadan Staycation package including either Iftar or Suhour for two poolside at Itlalat Ramadan, starting at 1,200 QAR per night.

Transforming corporate gatherings, The Ned Doha also offers exclusive perks on group bookings for a minimum of 20. Additionally, group reservations enjoy a range of seating options in the outdoor garden venues, perfect for building connections.

To bring the gourmet Ramadan excellence home during the Holy month, The Ned Doha offers outside catering, ensuring personalised experiences in private locations that elevate every moment. Additionally, guests can make their intimate gatherings memorable with the Ramadan to-go Boxes for QAR 850 for four to six people, available via Snoonu Prime for delivery or pickup from Ned's Café. Each box includes a

carefully curated selection of cold and hot mezze such as Classic Hummus, Mutable Badjan, Spinach Fatayer, and Kebbeh. Also featured are a Baker's selection of Arabic and European bread, Moroccan Harira Soup, a diverse main course with dishes like Hydrabadi Chicken Biryani and Butter Chicken Masala, and a selection of Arabic sweets, including Crispy Cheese Kunafa and Mhalabia flan.

Completing the culinary journey, guests can pick up sweet Ramadan creations at Ned's Café or order via Snoonu Prime for quick delivery, including its latest Arabica cake, inspired by Qatari heritage, blending coffee hazelnut sponge, cardamom cremeux, and coffee mousse for 350 QAR. They can also enjoy Pistachoc Cake, crafted with chocolate sponge, pistachio praline, cremeux, and dark chocolate mousse for 350 QAR, or Hazelnut Paris Brest, a mix of hazelnut cream, praline, choux bun, and whipped ganache, for 300 QAR.

Max Binda, Managing Director at The Ned Doha stated: "Ramadan holds a special place at The Ned Doha and we're excited to offer a range of experiences for everyone to enjoy this special time. Our commitment lies in curating moments that capture the spirit of the season and create lasting memories for our guests."

To support the community during this sacred month, The Ned Doha will donate 100 food boxes, each filled with traditional Ramadan delights, to those in need. "Ramadan is a time for giving, and at The Ned Doha, we're privileged to help support the community. It is our way of spreading joy and compassion during this special season," commented Max.

During the month of Ramadan, The Ned Doha offers a diverse range of culinary experiences. For Italian cuisine, head to Cecconi's, open from 12pm until 12am with the last order at 11.30pm. Millie's Lounge offers British delights from 7am to 12pm and sunset to 1am. Electric Diner, Kaia, and Nickel Lounge will be closed throughout the month of Ramadan.

Situated in the heart of Doha, The Ned Doha stands as one of the city's oldest structures, originally designed by renowned Lebanese architect William Sednaoui in the 1970s. With a storied past as the Ministry of Interior office, the building now boasts historical significance and architectural charm. Its central location provides guests with stunning views of both the Arabian Gulf and the surrounding city parklands.

For reservations and inquiries, please visit thened.com, call +974 4406 1111, or WhatsApp at +974 5118 4515.

- Ends -

For media enquiries, please contact:

Ghina Chaaban, Senior PR Manager, Muse: ghina.chaaban@the-muse.co

About The Ned:

Created in 2017 by Soho House Founder, Nick Jones, The Ned originated in London in the former Midland Bank headquarters, designed by Sir Edwin 'Ned' Lutyens in 1924. The space includes private members' club Ned's Club and a private events floor, alongside ten restaurants and 250 bedrooms which are available to the public.

The Ned expanded in 2022 to include The Ned NoMad in New York and in 2023 to include The Ned Doha in Qatar, with each building having their own architectural significance and history. Every property is slightly different depending on its location, but the ethos of The Ned remains the same; to create a space

for like-minded professionals to meet, work and have a good time. Ned's Club membership gives access to dedicated spaces such as members-only bars and restaurants, health clubs and rooftop spaces. The membership team also curates a program of monthly events, ranging from talks with thought leaders to seasonal parties and members' spaces at festivals. Learn more about The Ned:

<https://www.thened.com>

About Soho House & Co Inc.:

Soho House & Co Inc. is a global membership platform of physical and digital spaces that connects a vibrant, diverse and global group of members. These members use the Soho House & Co platform to work, socialise, connect, create and flourish all over the world. We began with the opening of the first Soho House in 1995 and remain the only company to have scaled a private membership network with a global presence. Members around the world engage with Soho House & Co through our global collection of 41 Soho Houses, 9 Soho Works, The Ned in London, New York and Doha, Scorpions Beach Club in Mykonos, Soho Home – our interiors and lifestyle retail brand – and our digital channels. The LINE and Saguaro hotels in North America also form part of Soho House & Co's wider portfolio.