



The Ned Doha Unveils its Exclusive Summer Offers

This summer season The Ned Doha presents various offers that will turn its guests' vacation into a memorable one.

Doha, Qatar – 28 May 2023: The Ned Doha, the city's newest hotel and private members' club, is thrilled to announce an array of exclusive summer offers across accommodations, spa treatments, and culinary experiences.

For a two-night stay, The Ned Doha invites its guests to be treated to 400 QAR to spend in its restaurants, or relaxing at Ned Club's Spa. To ensure the perfect start to each day, a nutritious breakfast will be served. Starting from 1,400 QAR, this offer is an invitation to enjoy a world of special moments.

If two nights are not enough, The Ned Doha presents a 'Stay a Little Longer' offer. Guests who stay for three nights or more will receive up to 20% off their room rate, starting from 1050 QAR. This special offer is the perfect excuse for guests to extend their stay.

Furthermore, The Ned Doha introduces a 'Stay Even Longer' offer. Guests can stay for four nights and save 25%, creating an opportunity for an extended escape filled with relaxation and cherished memories.

The Ned Doha presents a wide range of captivating experiences to enhance its guests' summer experience. The hotel's 'Summer Calling' offer, covers 300 minutes of pure bliss, 5 EMS slim sessions, and a 5-star 30-minute massage for only 2,500 QAR. Meanwhile, its 'SPA Buy Out' option allows guests to treat themselves and three of their friends to 180 minutes of relaxation with four 90-minute Hammam treatments and a High Tea experience for 4,000 QAR.

In addition to The Ned Doha's summer offers, guests can dive into the vibrant atmosphere of Club California, enjoy a business lunch, savor the flavors of Keiseke Night and KAIA Sushi Night, or experience the Electric Time burger offer for 110 QAR per person, accompanied by enhanced beverages. Guests can also join during Electric Hour, which is the hotel's daily happy hour from 4-8 pm, offering a 50% discount on selected items, excluding bottled beverages. The hotel's Electric Business Lunch features a three-course menu for only 98 QAR.

As part of The Ned Doha's new offerings, the hotel is excited to introduce Rock & Pop every Thursday night at Electric, featuring live bands from 7 pm to 11 pm, starting from May 25th. Also, Quizz Night (Q&B = Quiz & Burger) is on the first Sunday of each month from 7-10 pm, starting on June 4 (except for July, which will be on the second Sunday, July 9th).

To complete the full experience of Quizz Night, guests can gather their team of four and enjoy a memorable evening with a burger and a selection of beverages for only 110 QAR. Prizes include consumable vouchers worth 500 QAR per person for The Ned Doha for the first-place winner, dinner

vouchers worth 300 QAR per person in any of the hotel's restaurants for the second-place winner, and a complimentary business lunch in any of the hotel restaurants for the third-place winner. The vouchers are valid for three months.

Niels Kristensen, General Manager of The Ned Doha, says 'Our special offers are a testament to The Ned Doha's commitment to delivering exceptional experiences and creating cherished moments for our guests. We invite everyone to join us and discover the true essence of The Ned hospitality.'

To book a special offer, please visit thened.com or call +974 4406 1111. For the Spa's offer, please call +974 4406 1100.

- Ends -

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About The Ned:

Created in 2017 by Soho House Founder, Nick Jones, The Ned originated in London in the former Midland Bank headquarters, designed by Sir Edwin 'Ned' Lutyens in 1924. The space includes private members' club Ned's Club and a private events floor, alongside ten restaurants and 250 bedrooms which are available to the public.

The Ned expanded in 2022 to include The Ned NoMad in New York and in 2023 to include The Ned Doha in Qatar, with each building having their own architectural significance and history. Every property is slightly different depending on its location, but the ethos of The Ned remains the same; to create a space for like-minded professionals to meet, work and have a good time. Ned's Club membership gives access to dedicated spaces such as members-only bars and restaurants, health clubs, and rooftop spaces. The membership team also curates a program of monthly events, ranging from talks with thought leaders to seasonal parties and members' spaces at festivals. Learn more about The Ned: <https://www.thened.com>

About Soho House & Co Inc.:

Soho House & Co Inc. is a global membership platform of physical and digital spaces that connects a vibrant, diverse, and global group of members. These members use the Soho House & Co platform to work, socialise, connect, create, and flourish all over the world. We began with the opening of the first Soho House in 1995 and remain the only company to have scaled a private membership network with a global presence. Members around the world engage with Soho House & Co through our global collection of 41 Soho Houses, 9 Soho Works, The Ned in London, New York, and Doha, Scorpios Beach Club in Mykonos, Soho Home – our interiors and lifestyle retail brand – and our digital channels. The LINE and Saguaro hotels in North America also form part of Soho House & Co's wider portfolio.