

Artemis Education
September Shareholders Newsletter
Momentum and Milestones

A Message from Our CEO

We have entered this academic year with strong momentum across the group. With four schools now open and operational, one preparing to launch, and another in development, Artemis Education continues to expand its footprint with pace and focus.

Key operational restructures have strengthened our leadership capacity and academic oversight. We have also completed a shareholder realignment following Al Alfia's exit, increasing your stake in the business by 30%. As we prepare for our next phase of growth, this positions us well for future value creation.

Performance & Growth

- **New School Opened:** The Lisbon International School opened in Lisbon this September, welcoming its founding students to a school built around cultural immersion, creativity, and academic excellence.
- **Jebel View International School (JVIS):** Construction at our Oman site is now 60% complete, with handover scheduled for the end of the year. Market launch is planned for Q4 2025.
- **Next Launch:** The American School of Muscat is now under construction in Sultan Haitham City – a major national smart city initiative. The school is set to open in September 2027.
- **Artemex Expansion:** We have entered this academic year with strong momentum across the group. With four schools now open and operational, one preparing to launch, and another in development, Artemis Education continues to grow with clarity and purpose. We have also completed a shareholder realignment following Al Alfia's exit, resulting in a 30% increase in shareholder ownership across the business. Operationally, new leadership and structural refinements have bolstered our capacity to deliver excellence in every part of the organisation. As we look ahead, we remain committed to building long-term value across both our core schools and our growing support ventures.
- **Portfolio Integration:** ACS International School Doha continues to embed well into the group, aligning on academic delivery and operational performance.

Strategic Updates

- **New Leadership:** Dave Taylor has joined as Chief Operating Officer, bringing deep international expertise to strengthen our school quality and performance agenda.

- **American School of Muscat:** Our sixth school is now in development. Located at the heart of Sultan Haitham City, the school will play a central role in the country's smart city strategy and expand our reach in Oman.
- **Artemex Update:** Summer camps reached record attendance, with 78% of participants from outside the Artemis network, highlighting strong external demand. In addition, new corporate partnerships with KIA Motors, GAIT, Losberger de Boer, and KEO are now in place to support long-term growth. Also, Artemex swimmers competed in local Qatar galas – our first entries into competitive sport beyond school. Looking ahead, a new Performing Arts Pathway will launch in September 2025, offering access to dance, musical theatre, and public speaking.

Events & Key Dates

The months ahead will feature a series of important shareholder touchpoints and project milestones across the group. We look forward to sharing further updates and engaging with you throughout the next phase.

Investor Relations & Contact Information

We welcome continued dialogue with our shareholders and are happy to provide any additional information you may need. For questions, updates, or to schedule a conversation, please reach out to our Investor Relations team:

Investor Relations Contact

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