an inside look at

You Jube

by Nora

Why is YouTube is the King of all things video? Read on to learn about how often YouTube is viewed, in how many languages YouTube is viewed in, and how many hours people are tuning in each month! It's mind-boggling!



655 Video hours uploaded every minute

4,250 MILLION

Videos viewed everyday

900 MILLION

Unique visits every month,

3.25 BILLION

Total hours watched each month

YouTube isn't just for viewers in the U.S. In fact, over 70% of YouTube visitors come from other places with 42 countries having localized versions of YouTube. It's truly a worldwide phenomenon!

language

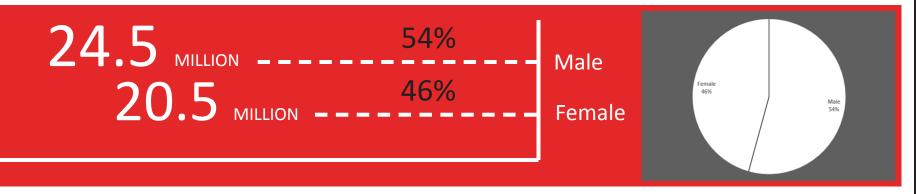
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language

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Total number of languages YouTube is broadcast in



SOURCES: YOUTUBE & JOB CENTRAL http://images.jobcentral.com/jcv2/chad/YouTube-One-Sheet.pdf