



**learn**  
more

The Polytechnic School  
Ira A. Fulton Schools of Engineering  
6049 S. Backus Mall  
Sutton Hall 301  
Mesa, AZ 85212  
480-727-1585

[technology@asu.edu](mailto:technology@asu.edu)  
[innovation.asu.edu](http://innovation.asu.edu)



**to**  
**apply**

The program is open to  
all students, including  
incoming freshman and  
transfer students.

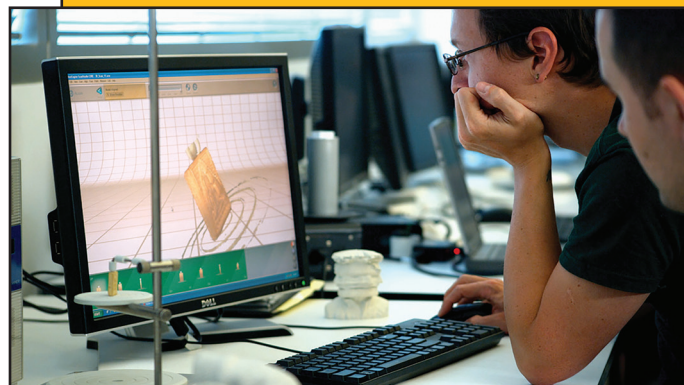
Review admission  
requirements and apply at  
[asu.edu/apply](http://asu.edu/apply).

**The Polytechnic School**  
**Advising Office**  
**480-727-1585**

[technology@asu.edu](mailto:technology@asu.edu)



**graphic**  
**information technology**



[innovation.asu.edu](http://innovation.asu.edu)

# degree overview

The Bachelor of Science in graphic information technology offered by the Polytechnic School, of the Ira A. Fulton Schools of Engineering, prepares graduates for a career in a broad range of design fields, including web development, print and digital publishing, and commercial and technical imaging.

## about the Polytechnic School

The Polytechnic School is located in Mesa, the state's third-largest city and part of Greater Phoenix. The school, one of the Ira A. Fulton Schools of Engineering, draws more than 3,100 undergraduate and graduate students from around the world with a hands-on learning environment, small class sizes, strong industry connections, and a 600-acre campus that sits within a beautiful desert arboretum.

# designed for success

Tomorrow's most successful designers will marry a polished design aesthetic with a deep understanding of modern graphic technology, reproduction processes and client management.

ASU's Graphic Information Technology (GIT) program offers an intensive course of study, emphasizing both theory and hands-on laboratory practice, to prepare graduates for a lifelong career in a variety of design fields. The flexible program structure begins by providing a foundation in graphical technology and then allows students to branch out and focus on specific areas of interest.

Students can select from a number of different focus areas – web development, gaming, modeling and animation, graphic design and many others – or even design their own program to meet their specific post-graduation goals.

Dedicated advisors help guide your course of study, choose the right courses and stay on track for an on-time graduation.

# career outlook

Graphic information technology prepares graduates for technical and management positions in diverse graphic communication and information technology industries, such as:

- Internet and web development
- Commercial and technical photography and video production
- Pre-media, digital printing and publishing
- Technical/digital media production

## other degree options

The Bachelor of Applied Science program is a flexible, 60-credit-hour degree designed specifically for students who have earned a relevant A.A.S. from a regionally accredited institution. A concentration in Internet and Web development is offered, with all courses available online.

# developing skills

- Web development and interactive technologies
- Commercial and technical photography and video
- Print and digital design
- Scripting for web, graphic animation and video media
- Multimedia and 3-D modeling
- Pre-media, digital publishing and print technologies

## GIT club

One of the largest student organizations on the ASU Polytechnic campus, the GIT Club is the student organization for GIT majors. The club organizes annual events for GIT majors, including meetings with guest speakers from industry and awarding scholarships for students to attend conferences.

A wide range of housing options, scholarship programs and student activities appeal to both graduating high school seniors and nontraditional students.