



Infographics and Corresponding Social Posts

1.

(INFOGRAPHIC)

(FACT)

Clinical research is medical research involving people.

(SOURCE)

Source: nia.nih.gov/health/what-are-clinical-trials-and-studies

(FOOTER)

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Clinical research studies, also known as clinical trials, help researchers develop and improve medical treatments. To learn more about clinical research, visit sczaction.org/clinical-trials.

2.

(INFOGRAPHIC)

(FACT)

Clinical research may be right for you if you want to:

- Help others
- Receive regular medical monitoring
- Test potential disease treatments

(SOURCE)

Source: nia.nih.gov/health/infographics/clinical-research-right-me

(FOOTER)

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There are many reasons to get involved in clinical research. Visit sczaction.org/clinical-trials to see what options may be out there for you.

3.

(INFOGRAPHIC)

(FACT)

Did you know?

Clinical research has led to the discovery of most disease treatments prescribed today.

(SOURCE)

Source: nia.nih.gov/health/infographics/clinical-research-right-me

(FOOTER)

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From medical devices to medications, treatments must be tested in the clinical research setting to prove their safety and effectiveness before they can be used by the general public. To be a part of clinical research, visit sczaction.org/clinical-trials.

4.

(INFOGRAPHIC)

(FACT)

Some important questions to ask before participating in clinical research are:

- How long will the study last?
- What will happen at study visits?
- How do I decide if this study is for me?

(SOURCE)

Source: clinicaltrials.gov/ct2/about-studies/learn

(FOOTER)

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Before taking part in a clinical research study, it's important that you understand what to expect. To find out more about clinical research, head to sczaction.org/clinical-trials.