

Post 1: Intro

Image: [REDACTED] Logo

Post Copy: [REDACTED] is an opportunity for businesses and organizations to work together to find innovative solutions that give caregivers an opportunity to breathe a little easier. Attend an upcoming virtual information session to find out more about getting involved in this exciting opportunity. Visit [REDACTED].org today.

Post 2: Generic

Infographic:

(FACT)

Simply knowing respite services are available can lower caregiver stress by 70%

(URL)

[REDACTED].org

(SOURCE)

Source: archangels.me/insight

Post Copy: Want to support caregivers in your community? [REDACTED]

[REDACTED] funds innovative, collaborative projects during November, National Caregivers Month, that are reimagining respite care opportunities for family caregivers of older adults. Learn how your organization can get involved today at [REDACTED].org.

Post 3: Employer Specific

Infographic:

(FACT)

61% of US caregivers have jobs outside their care responsibilities

(URL)

[REDACTED].org

(SOURCE)

Source:

aarp.org/content/dam/aarp/research/public_policy_institute/lrc/2012/understanding-impact-family-care-giving-work-AARP-ppi-lrc.pdf

Post Copy: [REDACTED] gives businesses a way to support family caregivers they employ by providing caregivers an opportunity to breathe a little easier. Register for the November 30 or December 6 virtual information session at [REDACTED].org to find out how you can get your business involved.

Post 4: Launch Info

Graphic:

(COPY)

Virtual Launch Events

November 30 | 10am–12pm ET

December 6 | 1pm–3pm ET

Register at [REDACTED].org

Post Copy: [REDACTED] is coming soon to [Western New York or Washtenaw County] – with workshops beginning January 5, 2022. Register for a virtual information session to learn more about this opportunity to find innovative solutions that give caregivers an opportunity to breathe a little easier.

Post 5: Workshop Info

Infographic:

(FACT)

69% of US caregivers have no paid help in caring for their loved one

(URL)

[REDACTED].org

(SOURCE)

Source:

aarp.org/content/dam/aarp/ppi/2020/05/full-report-caregiving-in-the-united-states.doi.10.26419-2Fppi.0103.001.pdf

Post Copy:

Caregivers need support to find time to rest, clear their minds, and take a breath. [REDACTED]

[REDACTED] is funding a series of virtual workshops to help businesses and organizations develop new caregiver relief initiatives. Workshops begin January 5, 2022 – find out more at [REDACTED].org.

Post 6: National Caregivers Month

Infographic:

(FACT)

November is National Caregivers Month

(URL)

[REDACTED].org

(SOURCE)

Source:

aarp.org/content/dam/aarp/ppi/2020/05/full-report-caregiving-in-the-united-states.doi.10.26419-2Fppi.0103.001.pdf

Post Copy:

Celebrated every November, National Family Caregivers Month (NFCM) is a time to recognize and honor family caregivers across the country. It offers an opportunity to raise awareness of caregiving issues, educate communities, and increase support for caregivers. Visit mhanational.org/national-family-caregivers-month.