# Allison Bose

White Lake, MI
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## Skills

- **Social Media Marketing • Content Creation • Email Marketing • Market Research • Data Analysis • Event Marketing • Canva • Constant Contact • Meta Business Suite • Google Workspace • Microsoft Excel • CRM Platforms • WordPress**

## Experience

August 2026 - Present

### Hour Media, Troy, MI- *Marketing Research Intern*

- Research and verify professional licenses, specialties, locations, and employment information.
- Manage and update large datasets using Google Sheets.
- Conduct final quality-control checks to ensure data accuracy and consistency.

March 2025 - August 2026

### Orangetheory Fitness White Lake, MI- *Marketing Intern*

- Created social media content promoting events, membership offers, and studio activities.
- Designed promotional flyers, email newsletters, and other marketing materials.
- Supported community events and local partnerships to increase brand awareness.

August 2024 - February 2025

### Epic Title, Waterford, MI- *Marketing Assistant*

- Created and published social media content to promote company services.
- Designed and ordered branded marketing materials for clients and promotional campaigns.
- Developed CRM email campaigns for current clients and prospective business partners.

May 2024 - August 2024

### Argus Logistics, Troy, MI - *Marketing Intern*

- Assisted with website updates and designed digital marketing materials.
- Represented the company at Chamber of Commerce networking events.
- Helped plan, promote, and execute a company charity event with the intern team.

## Education

**Bachelor of Arts in Communication**
**Oakland University, Rochester Hills, MI - Expected December 2026**