

Let's Chat About Data

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Hi there,

Are you aware that the efficiency of your Snowflake warehouse credit usage can plummet to as low as 10% due to a bunch of tricky challenges?

- **Expense:** Users often overspend on compute resources
- **Complexity & opacity:** Adjusting settings can be confusing
- **Chargeback controls:** Existing systems clash with best practices
- **Skillset:** Effective management often requires advanced skills
- **Tools:** Comprehensive billing tools are lacking

Managing Snowflake costs can be complex, but we have a solution:
Introducing WatchDog!

WatchDog is your Snowflake cost-savings sidekick! It offers a straightforward route to substantial cost savings by optimizing the intricate configurations within your Snowflake warehouses. With WatchDog, you can expect:

- **Up to 50% savings in under optimized environments**
- **Proprietary algorithms to optimize Snowflake warehouses**
- **Hassle-free setup with a fixed annual fee**
- **20-30% reduction in Snowflake spend**
- **Fully-automated integration with a user-friendly dashboard**

Why WatchDog and CoEnterprise? We are a Snowflake Select Services Partner with Snowflake-certified experts that have a proven track record with hundreds of satisfied customers.

Ready to take control of your Snowflake costs? Here's a link to my [calendar](#) to schedule a time that works for you to get a free personalized demo.

In the meantime, learn more about WatchDog [here](#).

Sincerely,

Rachel Johnson