

Mason Bingley

Creative Portfolio: <https://masonbingley.journoportfolio.com/>

Creative Writing graduate and content creator with experience producing social media content, audience-focused copy, statistical graphics, and written material across digital platforms and in a plethora of mediums. Skilled in transforming data and ideas into clear, engaging content, with a strong eye for detail and experience working to deadlines through academic projects, media production and customer-facing roles. Confident using social media and Microsoft suite to build audiences, communicate clearly and create content tailored to different audiences and formats.

KEY SKILLS

- Interpreting data and transforming statistics into engaging written content, visual summaries and graphics
 - Content creation, producing audience-focused social media content across X, BlueSky and Instagram
 - Excellent written and verbal communication skills, adapting tone and style for different audiences
 - ICT literate with confident use of systems for written, administrative and content-related tasks
 - Creative and analytical approach, with strong research skills and close attention to detail
 - Highly organised and deadline-focused, with experience of managing own workload
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CREATIVE EXPERIENCE

- Personal Endeavours: Running a social media brand (Ratings UK) and generating followers, including celebrities such as Carol Vorderman, I put together graphs to navigate numerical data for UK media in a digestible format
 - BA (Hons): Created poetry and fiction including poetry for Sunnybank Mills, a pilot episode of my own sitcom entitled 'Dining Out' and explorative content including a Poetic Statement and essay pieces including an exploration of homosexuality in the 21st century. You can see this most of my content in my Creative Portfolio.
 - Level 3 Extended Diploma: Produced several short films including a documentary exploring the comedy of The Golden Girls, horror movie trailers and work experience for JBC Industrial Services making promotional material.
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EMPLOYMENT HISTORY

Customer Service Advisor (Sep 2025 – Present)

Wakefield Council, Wakefield

- Acting as first point of contact for over 50 Council departments and providing high standards of customer care
- Utilising multiple systems including Microsoft Dynamics CRM, Elector8 and Care Director to access and record information
- Working under pressure, resolving a wide range of queries through an in-depth Council knowledge
- Processing payments, managing confidential reports, and manning customer access points

Bar Team Leader (Apr 2019 – Aug 2025)

J D Wetherspoon, The Glass Blower, Castleford

- Supporting, leading and motivating a team of associates to meet sales, profit and compliance targets
 - Adhering to standard operating procedures and policies to maintain a safe and legal workplace
 - Ensuring food and drinks are served to the correct specification for customer satisfaction
 - Serving customers, operating tills and accurately processing cash and card payments
 - Resolving any day-to-day operational issues, remaining focused under pressure
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EDUCATION

BA (Hons) Creative Writing (2021 – 2024)

Leeds Arts University (Upper Second Class with Honours)

UAL Diploma in Digital Media & Technology (2018 – 2020)

Wakefield College (Distinction Grade)

GCSE's including English & Maths (2012 – 2017)

Airedale Academy (English Literature/Language (7/7), Maths (6), French (B), Business Studies (A*), Geography (A), Art (A), Triple Science (B/B/B)).

REFERENCES

Available Upon Request