

Twisted X Global Brands

2022-2023 Integrated Campaigns: Brand, Sales and Partnership Activations

Director of Marketing: Amber Hood

BRAND DEVELOPMENT

A close-up photograph of a person's lower legs and feet. They are wearing blue denim jeans with visible stitching and brown leather loafers with black rubber soles. The person is sitting on a dark wooden bench or railing. The background is blurred, showing vertical wooden posts and some greenery, suggesting an outdoor setting. The text "BRAND DEVELOPMENT" is overlaid in white, bold, sans-serif font on the left side of the image.



10 Slicks

7 Selling Line Sheets

3 Supplements

6 Product Guides

8 Sales Programs

2 Full Product Catalogs

Brand Book

Brand Partner Book

Sizzle Reel

Digital Teasers (4)



Marketing Campaign

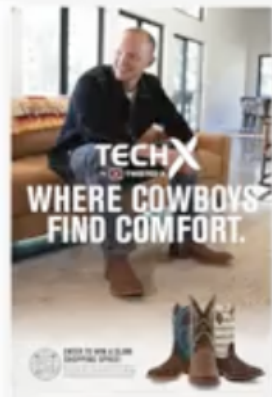


WESA Screen



Slick

Retail Pop





BENCH
BENCH01
Estimated Value // \$330



SLATWALL GRAPHIC HOLDER
GRAPHICHLDR01
Estimated Value // \$37



LOGO BLOCK
LOGOBLOCK01
Estimated Value // \$22



SHOE RISER
SHOERISER01
Estimated Value // \$24



SLATWALL SMALL HEADER
SLATWLLHDR01
Estimated Value // \$30



CELLSTRETCH™ DEMO MAT (15"X17")
CELLSTRMAT01
Estimated Value // \$12

NFR CAMPAIGN





COOK CHILDREN'S CAMPAIGN