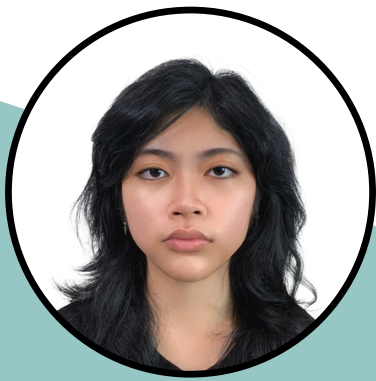




SHERLYN AW

DESIGN IN MEDIA STUDENT

EXPERTISE

- ui/ux
- Graphic Design
- Illustration
- Motion Graphics
- Video Editing
- Social Media Content
- Product Design
- Design Thinking
- Leadership & Teamwork

LANGUAGE

ENGLISH

CHINESE

REFERENCE

REPUBLIC
POLYTECHNIC
DIPLOMA IN MEDIA DESIGN

CONTACT

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ABOUT ME

I am a Year 1 student from Republic Polytechnic studying Common Media, Arts and Design.

Outside of school, I run a small independent art business where I gain hands-on experience in content creation, project management, marketing, and customer service through both online sales and physical events.

These experiences have strengthened my creativity, adaptability, leadership, teamwork, and problem-solving skills. I am passionate about using design and storytelling to create meaningful visual experiences and I strive to become a better version of myself every day.

EXPERIENCE

Sk8rduck June 2024 - present

Small business Owner

- Founded and manage an independent art merchandise business selling products online and at physical events.
- Developed marketing strategies to increase customer engagement and sales.
- Solved inventory and production challenges through effective planning and coordination.
- Managed branding, social media, customer service, and event preparation independently.

Sk8rduck October 2024 - present

Freelance Illustrator

- Completed commissioned illustration projects while meeting client deadlines.
- Collaborated with clients to understand requirements and deliver customised artwork.
- Adapted designs based on feedback while maintaining artistic quality.
- Strengthened communication, creative thinking, and time management skills.

EDUCATION

2024 - 2028

Republic
Polytechnic

Diploma in Media
Design

2020 - 2024

Jurong West
Secondary School

GCE N-Level & O-Level