



ELORA C. GUNN

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PROFESSIONAL SUMMARY

Communication and content writing professional with experience producing SEO-optimized articles, conducting in-depth research, and meeting demanding editorial deadlines. Skilled in journalism, digital storytelling, media production, and strategic communication with a strong background in Adobe Creative Suite. Proven ability to manage multiple projects independently while creating engaging, fact-based content on global issues (Technical writing, Digital communications, Video editing)

EXPERIENCE

CONTENT WRITER

The Borgen Project (*Remote*) (May 2026 – July 2026) ([Published article portfolio](#))

- Researched complex international humanitarian issues using reputable governmental and nonprofit sources.
- Produced SEO-optimized articles designed to improve online visibility and reader engagement.
- Wrote one to two weekly feature articles while consistently meeting 100% of editorial deadlines.
- Collaborated with editors to revise content, fact-check information, and strengthen readability.
- Developed compelling story pitches based on current international events.
- Conducted advocacy and fundraising outreach while meeting campaign goals.

INDEPENDENT NANNY

Private Household Childcare Provider, *Louisville, KY, USA* (August 2023 – Present)

- Managed daily schedules, transportation, educational activities, and meal preparation for two children.
- Planned age-appropriate educational and recreational activities promoting learning and social development.
- Built trusting relationships with parents through dependable communication and organization.
- Resolved conflicts using positive behavior management techniques.

MEDIA RELATIONS INTERN

MURRAY STATE UNIVERSITY, Murray State Athletics Department, *Murray, KY, USA* (January 2023 – May 2023)

- Produced written pregame previews and postgame recaps for NCAA women's basketball and softball.
- Captured and archived photography for the athletics department's digital media library.
- Assisted with media coverage supporting the university's athletic communications program.

BOOKSELLER

Barnes & Noble, *Louisville, KY, USA* (December 2021 – March 2023)

- Delivered personalized book recommendations and exceptional customer service.
- Processed customer orders and maintained merchandising standards.
- Supported promotional social media campaigns and visual displays.

EDUCATION

Murray State University

Bachelor of Science | Organizational Communication and Leadership, *magna cum laude*; Minor in Media Production

- GPA: 3.79/ 4.0
- President's List (Fall 2022)
- Lambda Pi Eta Honor Society

TEFL Qualifications (*Online*), (August 2023 – February 2024)

Qualifi Level 5 Diploma in Teaching English as a Foreign Language (168 hours) – The TEFL Academy

- Developed lesson plans for A1–C2 learners.
- Trained in classroom management, grammar instruction, vocabulary development, and online teaching.
- Created instructional materials for diverse learning environments.

VOLUNTEERING/LEADERSHIP

- **Metro United Way** — Assisted with community outreach events and distribution of essential supplies.
- **Louisville Youth Orchestra** — Symphony Orchestra, First Violin (2012 – 2019)
- **Murray State University Orchestra** — First Violin; Student teaching participation
- **American Heritage Girls** — Presidential Service Award, Dolly Madison Award

References Available Upon Request