



## Fluix (Readdle) Campaign Messaging - EXTERNAL

### Target titles

COO

VP/Director/Manager of IT

Director/Manager Document Management

### < Subject >

### < Intro >

Has your company invested in iPads to mobilize your workforce? If so, then you're probably expecting a big productivity boost, right?

But what good is a shiny new iPad if everyone's using the same old manual doc management processes – and stuck dealing with:

- \* A maze of document sources and formats?
- \* Approval and project bottlenecks?
- \* Convoluted or inconsistent workflows?
- \* Outdated or incorrect forms, contracts and collateral?

Emails, file sharing and other traditional methods of collaborating and completing tasks are cumbersome and inefficient. Today's mobile workforce needs a new breed of document management designed for portable devices.

Fluix's Collaborative Document Management (CDM) bridges the gap between your mobile workforce and office – providing a single, user-friendly interface for teams to fill out and sign forms and contracts, review and edit content, and access the most up-to-date materials -- anywhere, from any iPad.

You get real-time visibility into documents, workflows, access and editing rights, and any bottlenecks. NO MORE mistakes due to out-of-date documents, approval delays, or printing, faxing, and PAYING for reams of paper!

If you're deploying iPads, you need Fluix to MAXIMIZE your mobility ROI:

1. Customize workflows to digitize paper-driven processes.
2. Get legally-binding signatures instantly.
3. Encrypt sensitive data.
4. Connect to almost any cloud service.
5. Support compliance with electronic backup and disaster recovery.

“I would most definitely recommend Fluix to those looking for best in class eForm, PDF and document handling for the iPad.”

Ignacio Garcia Information Manager Roche Farma, S.A., Spain

**< Close > [call to action for the appropriate decision maker]**

**< Client Signature >**

**< Opt Out >**

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