

Enemy Territory Email – 10.3

Dear [NAME],

Tired of dogs barking?

Perhaps it's time to hear a tiger roar.

Your zip code may be deep in enemy territory, but the Beat Week Giving Challenge is your chance to show your University of Georgia neighbors what it means to be part of the Auburn Family.

Whatever you give to, whatever the amount—your support counts.

The university with the most donations by midnight, Saturday, wins the challenge, but no matter what, your generosity ensures Auburn can provide a transformative educational experience for years to come.

Thank you and War Eagle! Beat Georgia!